

**Northwest Arkansas Community College**  
(Communication and Arts Division)

**Discipline Code**

COMM

**Course Number**

1303H

**Course Title**

Public Speaking

**Catalog Description**

Theory and practice of communication in interpersonal, small group, and public speaking emphasizing proficiency in speech organization, delivery, and critical thinking/listening applications. This is an honors course. Please refer to the NWACC Honors Program section in the current catalog for more information.

**Prerequisites**

None

**Credit Hours**

3 credit hours

**Contact Hours**

45 contact hours

**Load Hours**

3 load hours

**Semester Offered**

Fall and Spring

**ACTS Equivalent**

SPCH1003 Introduction to Oral Communication

**Grade Mode**

A-F

## Learning Outcomes

The course learning outcomes are based on the ACTS competencies:

- Demonstrate critical thinking and listening skills through analysis of diverse issues.
- Research and organize research to effectively present ideas.  
Demonstrate effective verbal and non-verbal presentation skills in varied communication contexts.  
Achieve familiarity with oral communication theories.

## Honors Outcomes

Honors classes (and the Honors Program) promote the following core values:

**Community** *students will demonstrate civic engagement through Service Learning and exploration of local, national, and global communities.*

**Curiosity** *students will cultivate personal and intellectual curiosity through Investigation, discussion, and scholarship.*

**Diversity** *students will explore multiple perspectives through interdisciplinary learning.*

## General Education Outcomes Supported

- Students develop higher order thinking skills.
- Students demonstrate information literacy.
- Students develop effective oral communication skills.

## Standard Practices

### Topics List

- Informative
- Persuasive
- Demonstration speeches
- Group speeches
- Verbal
- Nonverbal, including body movement
- Listening

## **Learning Activities**

Students will:

Deliver a minimum of 4 graded speeches.

Conduct library research

Complete quizzes and exams as assigned by the instructor

Develop self-assessments, reflections, and/or written papers as assigned

- Individual projects/presentations
- Group projects/presentations
- Field Trips/events
- Guest Speakers
- Service Learning and/or
- Conference Poster

## **Assessments**

Students will:

Deliver a minimum of 4 graded speeches.

Conduct library research

Complete quizzes and exams as assigned by the instructor

Develop self-assessments, reflections, and/or written papers as assigned

## **Grading guidelines**

Speeches may be assessed using the standard scoring rubric for presentations

Quizzes and exams may be automatically scored in Canvas

Participation grades, where applicable, may be determined by overall quality of weekly engagement

**Revision Date** March 19, 2020