

Northwest Arkansas Community College
(Communication and Arts Division)

Discipline Code

JOUR

Course Number

1053

Course Title

Fundamentals of Journalism

Catalog Description

Introduces students to the skills of observation, critical thinking and the concise, correct, accurate writing required in all aspects of journalism, as well as to the technology needed in upper level courses. Practice using references for grammar and journalistic style. This course is a prerequisite for upper-level journalism courses at institutions that offer a journalism degree.

Prerequisites

None

Credit Hours

3 credit hours

Contact Hours

45 contact hours

Load Hours

3 load hours

Semester Offered

Fall and Spring

ACTS Equivalent

N/A

Grade Mode

A-F

Learning Outcomes

- Report news using AP style.
- Apply news judgment.
- Utilize interviewing and observation skill in reporting.

- Utilize technology for research and reporting.

General Education Outcomes Supported

- Students develop higher order thinking skills.
- Students can write clear, coherent, well-organized documents which are substantially free of errors.
- Students demonstrate information literacy.
- Students will demonstrate technological fluency.

Standard Practices

Topics List

AP style, evaluation of news stories, reading and researching court and other official documents, attribution of sources, fact and bias checks, media literacy.

Learning Activities

- Reading and writing
- News and feature reporting
- Interviewing
- Peer review
- Quizzes
- Class discussion
- Discussions
- Guest speakers

Assessments

Tests, news and feature stories and related drafts, discussion posts, responses to guest speakers and media, quizzes, in-class and out-of-class writing

Grading guidelines

- Regularly updated Canvas gradebook
- Rubrics and timely, substantive written feedback
- Verbal feedback and review.
- Revision options.

Revision Date January 8, 2021