Northwest Arkansas Community College
Business and Computer Information Systems Division

Discipline Code
MGMT

Course Number
1013

Course Title
Entrepreneurship In Action

Catalog Description
(F, S,) A project driven course aimed at developing solutions that address economic, environmental, and social needs both locally and abroad. Students will participate in self-directed service projects in which they will apply knowledge obtained from coursework and in turn will develop both leadership and teamwork skills necessary for today's marketplace.

Prerequisites
Sophomore standing; minimum of 24 upper level hours in specialized degree area.

Credit Hours
3 credit hours

Contact hours
45 Lecture/Lab contact hours

Load hours
3 load hours

Semesters Offered
Fall, Spring

ACTS Equivalent
None

Grade Mode
A-F

Learning Outcomes

Students completing this course will:

- Explain how a market-based economic system operates.
- Acquire the education and skills training needed to succeed in a dynamic, competitive global economy.
- Learn how to succeed as an entrepreneur and/or improve an existing business.
- Develop the personal financial management skills necessary to achieve financial independence
- Apply business ethics concepts to the long-term success and prosperity of market participants, businesses, and the economy as a whole.
- Develop and execute a strategy to ensure the long-term sustainability of the team's and educational programs.
- Identify basic concepts in finance, marketing, ethics, economics, and team support.
- Teach under-served community members elements of free enterprise in order to improve their lives.
- Make decisions needed to plan and organize events.
- Assess project outcomes.
- Determine level of project success and level of impact on target audience.
- Determine need for project improvement.
- Utilize mathematics, algebra, and reasoning skills to solve assignments that will further their understanding of business.
- Teach underserved community members how to help themselves.

General Education Outcomes Supported

Students can achieve mathematical literacy.

Standard Practices

Topics list
- Leadership
- Time Management
- Public Speaking
- Project Management
- Fundraising

Learning activities
This course requires additional work that may need to be completed out of class or in a virtual or on-campus lab.

Assessments
Weekly journals, time sheets, project proposals and summaries, in addition to project impact on target audience.

Grading guidelines
A = 90-100
B = 80-89
C = 70-79
D = 60-69
F = 59 & below

Last Revision Date: Spring 2022