

NWACC Strategic Planning Process

Mission:

The mission of the NWACC Strategic Planning Process is to guide the direction of the institution by utilizing key data elements, current plans, and leadership vision.

Strategic Planning Process:

Each year, Northwest Arkansas Community College divisions and departments participate in an annual planning and budget process. As part of this process, the divisions develop strategic objectives and measurements for the next academic year. The objectives must fit under the college's five strategic goals:

College Strategic Goals are:

- For the learner community we will:

Provide expanded access to educational opportunities for the population in general, but especially for under-served learners in all age groups who are disconnected from education by choice or circumstance and will actively support student retention and completion.

- For the business community we will:

Enhance partnerships and collaborations with business and industry through innovative approaches to design and deliver training and education.

- For the owner community (taxpayers) we will:

Enhance NWACC's capacity to achieve its initiatives by diversifying its resource base.

Provide educational and comprehensive programs, services and facilities to the owner community (taxpayers).

- For the pre-kindergarten through grade 16 community we will:

Forge a systemic linkage with P-16 and University partners to achieve "seamlessness" in curriculum, technology and learner support and service delivery.

- For the college community we will:

Align the organizational infrastructure of NWACC with College growth.

The Planning and Budget forms are submitted to the Vice President of the Division who prioritizes the objectives. The objectives and measurements are then reviewed by the College's Strategic Planning Team who strengthens the language and measurements.

After final approval by the Cabinet, the strategic objectives are compiled into a document that is distributed to the Board of Trustees, faculty, and staff.

At the end of the academic year, the objectives are reviewed to determine if the objective has been met. The results are shared and discussed with the Board of Trustees in their July Board retreat.

The Strategic Planning Team leads a college-wide review of the Strategic Goals every five years.