

Northwest Arkansas Community College
(Communication and Arts Division)

Discipline Code

ARHS

Course Number

2823

Course Title

The History of Photography and Graphic Design

Catalog Description

A survey of photography and design from 1685 to the present.

Prerequisites

It is recommended that ENGL 1013 be taken prior to enrolling in this course

Credit Hours

3 credit hours

Contact Hours

45 contact hours

Load Hours

3 load hours

Semester Offered

Fall and Spring

ACTS Equivalent

N/A

Grade Mode

A-F

Learning Outcomes

- Define vocabulary and describe facts about the history of photography and design.
- Discuss the scope of history of photography and graphic design.
- Present research in either written or oral form.

General Education Outcomes Supported

- Students develop higher order thinking skills.

- Students gain greater awareness of cultural awareness.
- Students can write clear, coherent, well-organized documents, which are substantially free of errors.
- Students can read selections at the college level.
- Students can develop effective oral communication skills.
- Students can employ a variety of sources to locate, evaluate, and use information.

Standard Practices

Topics list

- The Invention of Writing
- Alphabets
- The Asian Contribution
- Illuminated Manuscripts
- The Printing Press
- The German Illustrated Book
- Renaissance Graphic Design
- Typography Since the Beginning Until Today and Across Cultures
- Graphic Design and the Industrial Revolution
- Photography from the Beginning to the Present Day
- The Arts and Crafts Movement
- Art Nouveau
- The Genesis of Twentieth Century Design
- The Influence of European Modern Art and the Modern Movement in America
- Pictorial Modernism
- The Bauhaus
- The New York School
- Corporate Identity and Visual Systems
- The Conceptual Image
- Globalism and Graphic Design
- Postmodern Design
- The Digital Revolution and Beyond

Learning activities

*This course is offered in face-to-face and asynchronous online delivery formats.

Possible learning activities include the following:

- Discussions that apply history practically to the field of Graphic Design
- Journal writing
- Written film responses
- Paper Peer Reviews

- Lectures
- Small group work

Assessments

- Tests and Quizzes (Required)
- A semester paper OR a semester oral presentation (Required)
- Short papers and other writing (Optional)

Grading guidelines

Instructors should assess knowledge of history, cultures, styles, and techniques as applied to artworks throughout history, instead of rote memorization of images alone.

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