



NorthWest Arkansas Community College

2012-2013 Fact Book

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INTRODUCTION

The NorthWest Arkansas Community College Fact Book for Fall 2012 is produced by the Office of Institutional Research and outlines enrollment, faculty, financial and other comprehensive information for NorthWest Arkansas Community College.

All enrollment data in this document were based on the official enrollment of the college at the end of the eleventh class day. All fiscal year data were collected as of June 30th, 2012. The definitions and guidelines used to compile this information are provided by the Integrated Postsecondary Education Data System (IPEDS) and the Arkansas Department of Higher Education. Definitions and guidelines unique to the institution will be noted on individual tables.

Copies of this document may be found in the Office of Institutional Research and on the web at www.nwacc.edu/institutionalresearch.

The Fact Book will be updated prior to December 1 each year.

Inquiries and comments regarding this document may be directed to the Office of Institutional Research, NorthWest Arkansas Community College, One College Drive, Bentonville, AR 72712, by telephone at (479) 619-4399, or by e-mail to kpurdy@nwacc.edu or landerson7@nwacc.edu

HIGHLIGHTS FALL 2012

- Official eleventh day headcount decreased 2.2% to 8,341 students and SSCH also decreased 2.2%.
- 1,544 first-time freshmen make up 18.5% of our student body.
- ‘To earn a degree’ or ‘To earn credits to transfer’ are the reasons 82% of students attend NWACC.
- The majority of NWACC students (93%) live in Benton and Washington Counties.
- The fall-to-fall retention rate for all students (except those that graduated or high school students) was 46%.
- Hispanic student enrollment rose 16.6%, representing 1,169 students or 14% of our student body.
- NWACC served nearly 19,000 students in Academic Year 2012 (July 1, 2011 – June 30, 2012). This includes college credit classes, workforce development classes, community education, adult education, as well as secondary students through the Regional Technology Center.

BOARD OF TRUSTEES

Members of the Board of Trustees of NorthWest Arkansas Community College are elected by zone in groups of three each even numbered year at the general election.

Board Members as of November 1, 2012 and the city they represent:

Chair	Mr. Alex Vasquez	Walmart Stores Rogers
Vice Chair	Mr. Joe Spivey	Liberty Bank of Arkansas Rogers
Secretary	Mr. Randy Lawson	Lawco Energy Group Bentonville
	Ms. Joan Clifford	Past Chair, Community Volunteer Bentonville
	Mr. Ric Clifford	Del Monte Foods Rogers
	Mr. Johnny Haney	Alliance Enterprises Bentonville
	Mr. Mark Lundy	Past Chair, BKD Rogers
	Mr. Mike Shupe	CEI Engineering Associates, Inc. Rogers

ADMINISTRATION

President

Senior Vice President for Learning & Provost

Interim Senior VP of Administrative Services/CFO

Vice President for Public Relations & Development

VP for Learning:

Global Business, Health Professions, & Ext Programs

Vice President for Learning

Vice President for Learner Support Services

Vice President for Finance and Treasury Services

Associate Vice President for Research and Planning

Director of Human Resources

Associate VP for Information Technology

Dr. Becky Paneitz

Dr. Stephen Gates

Ms. Debi Buckley

Mr. Wyley Elliot

Mr. Tim Cornelius

Dr. Ted Phillips

Dr. Todd Kitchen

Mr. Charles Ramseyer

Dr. Ricky Tompkins

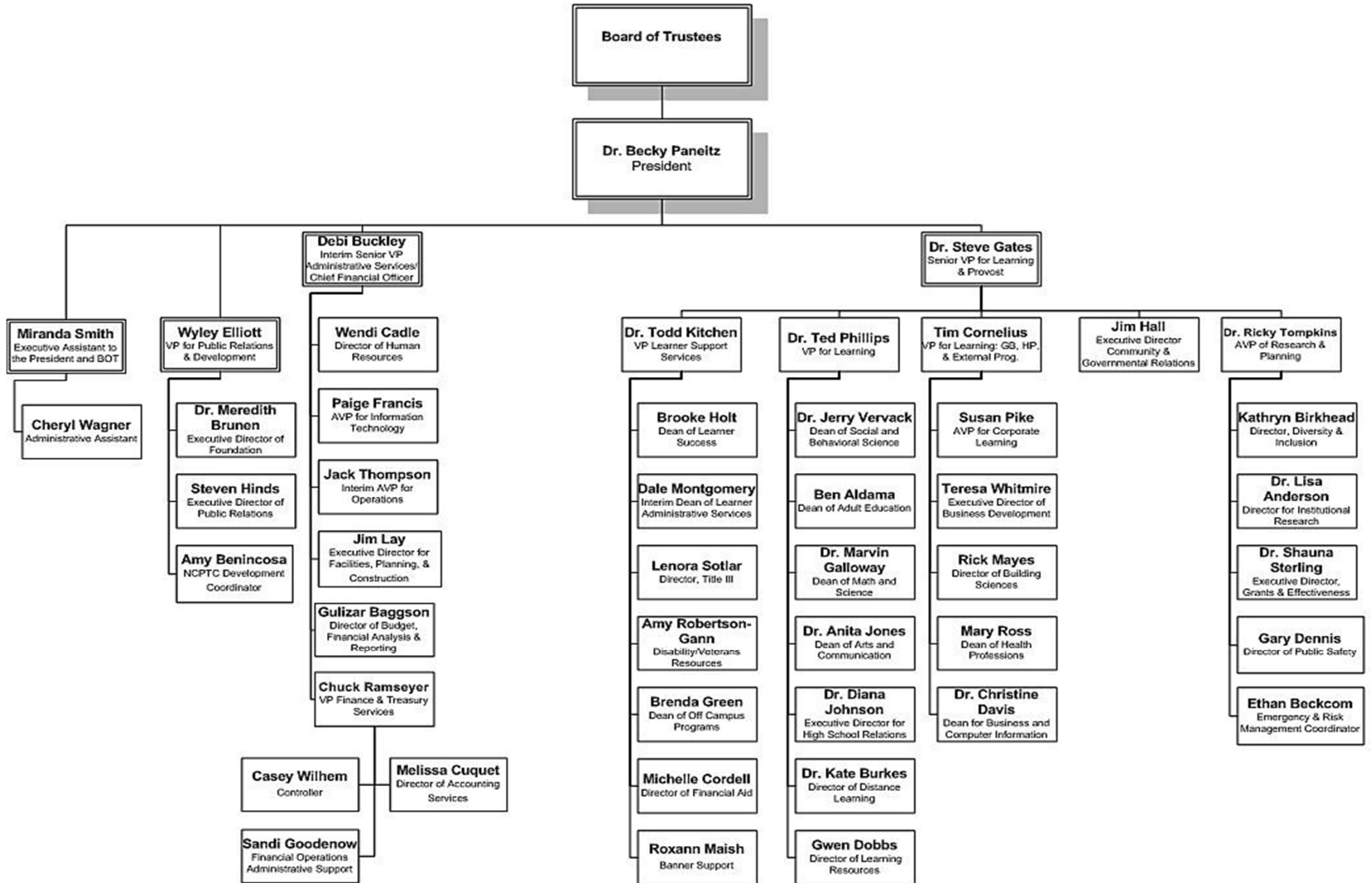
Ms. Wendi Cadle

Ms. Paige Francis

ORGANIZATIONAL CHART

NWACC Organization Structure

Revised 10/8/2012



HISTORY, ROLE AND SCOPE

The NorthWest Arkansas Community College District was authorized on August 15, 1989, when voters in the Rogers and Bentonville public school districts passed a 3-mil tax. The first classes were attended by more than 1,200 students in the fall of 1990 at high schools, chambers of commerce, municipal and leased facilities throughout the district.

Burns Hall opened its doors to just more than 2,400 students in August 1995. The main building is a multipurpose facility on 131 acres of land at Exit 86 off Interstate 540 on the Rogers and Bentonville, Arkansas, city limits. The Shewmaker Center for Workforce Technologies opened in 2003 and offers customized programs to area businesses. A new student center and parking garage opened in the Spring of 2007. Summer 2010 saw the opening of the Shewmaker Global Business Development Center and a new Health Profession Building will open in January of 2013.

The College's Adult Education Program is located at the Center for Non-Profits @ St. Mary's in Rogers.

NWACC is a comprehensive, learning-centered two-year college dedicated primarily to meeting the educational needs of its service area. NWACC offers a comprehensive education program including, but without limitation, technical occupational programs, freshman and sophomore programs for students to transfer to four-year colleges, specialty courses, professional continuing education courses, community enrichment classes, and business and industry training to meet the needs of the emerging and existing workforce. Part-time and full-time students are valued equally.

ACCREDITATION

In 2012, the Institutional Actions Council of the Higher Learning Commission, a commission of the North Central Association, granted NorthWest Arkansas Community College continued accreditation through 2019-20. NorthWest Arkansas Community College was also reaffirmed in 2012 as one of the Higher Learning Commission's Academic Quality Improvement Program (AQIP) institutions.

NWACC MISSION STATEMENT

NorthWest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living.

NWACC VALUES STATEMENT

In order to accomplish our mission and goals we

- Cherish academic, professional and personal integrity
- Facilitate continuous learning for students and stakeholders
- Value human resources over physical resources
- Develop the potential of the individual to achieve excellence
- Anticipate and respond to needs by encouraging innovative ideas and technologies
- Respect our differences and view them as a strength
- Advance knowledge through individual and team challenges

FY 2013 STRATEGIC GOALS

Goal 1: Improve the College's process for measurement and assessment of student learning

Goal 2: Continue to enhance our strategic enrollment process

Goal 3: Improve major institutional processes

Goal 4: Cultivate an atmosphere of diversity and inclusion throughout the college community

Goal 5: Diversify the College's resource base

Goal 6: Complete all AQIP and accreditation requirements to continue institutional accreditation for a minimum of 7 additional years

Goal 7: Update the NWACC Master Plan

Main Campus

NWACC Burns Hall & Student Center

One College Drive
Bentonville, AR 72712
479-636-9222 / 1-800-995-6922

Shewmaker Center for Workforce Technologies & Shewmaker Center for Global Business Development

1100 S.E. Eagle Way
Bentonville, AR 72712
479-936-5175

Health Professions Building

Groundbreaking held Summer 2011
Expected completion January 2013

The Melba Shewmaker Southern Region

National Child Protection Training Center

The NWACC Foundation is presently raising \$3 million to transform the former Highlands Oncology Clinic building, adjacent to the NWACC campus, into a state-of-the-art, "laboratory like" training facility to support eradicating child abuse in the United States within three generations.

Adult Education

Center for Non-Profits @ St. Mary's

1200 W Walnut
Rogers, AR 72756
479-986-6911 / 479-899-6928

Bella Vista Center

1801 Forest Hills Boulevard
Highlands Crossing Center
Bella Vista, AR 72714
479-855-1903

Jones Center for Families

922 East Emma Avenue
Springdale, AR 72764
1-479-756-8090

Regional Technology Center

2305 Old Farmington Road
Fayetteville, AR 72701
479-444-3060

Washington County Center

Central Plaza
693 White Road, Suite B
Springdale, AR 72764
479-927-3330 / 479-936-5131

DEGREE PROGRAMS

Associate of Applied Science (AAS) Degrees

Two-year degree designed for students seeking concentrated training in a chosen career area to enter the workforce directly after graduation.

Business Management	Culinary Arts
Accounting Option	Early Childhood Education
Banking & Finance Option	Electronics Technology
Entrepreneurship Option	EMT-Paramedic
General Business Option	Environmental & Regulatory Science
Logistics Management Option	Environmental Mgmt Option
Retail Option	Safety, Health & Hazardous Materials Mgmt
Computer Aided Design	Fire Science
Architectural Design Option	Graphic Design
Civil/Landscape Design Option	Homeland Security & Emergency Mgmt
Mechanical Design Option	Law Enforcement
Computer Information Systems	Law Enforcement Administration (CJI*)
Computer Programming Option	Legal Assistant/Paralegal
Information Systems Application Option	Nursing
Web Technologies	Physical Therapist Assistant
Crime Scene Investigation (CJI*)	Respiratory Therapy
Criminal Justice	

Transfer Degrees

Associate of Arts (AA)

The Associate of Arts degree is a transfer degree designed for the student who wishes to major in the liberal arts. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions.

Associate of Science (AS)

The Associate of Science Degree is a transfer degree designed for the student who wishes to major in engineering, agriculture, or the sciences. NWACC offers a general AS degree as well as one with emphasis in one of these areas:

<i>Agriculture, Food and Life Sciences</i>	<i>Science Emphasis</i>
<i>Business Emphasis</i>	<i>Walton College of Business (WCOB) Option</i>
<i>WCOB Information Systems Option</i>	

Associate of Arts in Teaching (AAT)

The Associate of Arts Teaching degree is a transfer degree which comprises the general education program in the education field. Courses taken in the approved core curriculum will also apply toward baccalaureate degree requirement at most four-year institutions. This degree concentrates in the P - 4 Education or Middle School Math/Science or Language/Social Studies areas.

Associate and Certificate of General Studies

The General Studies program is designed for students who wish to tailor a program to meet their personal educational enrichment goals. This is not intended to transfer.

Technical Certificate Programs

Accounting Technology	Entrepreneurship
Baking Arts	Environmental Mgmt & Reg Sci
Business Management	Environmental Regulatory Science
Computer Aided Design	General Business
Child Advocacy Studies	Graphic Design
Crime Scene Investigation (CJI*)	Homeland Security & Emer Mgmt
Criminal Justice	Law Enforcement Adm (CJI*)
Culinary Arts	Logistics Management
Dental Assisting	Networking
EMT Paramedic	

Certificate of Proficiency Programs

Child Advocacy Studies	Forensic Science
Child Development Associate (CDA)	Graphic Design
Computer Aided Design	Hospitality Management
Crime Prevention and Corrections	Law Enforcement
Crime Scene Investigation (with CJI)*	Law Enforcement Adm (CJI*)
Criminal Justice	Networking
Culinary Arts	Nursing Assistant
EMT Basic	Pre-Health Sciences
Environmental Mgmt/GIS Technician	Retail Management
	Safety & Health (available Online)

*available in cooperation with the
Criminal Justice Institute

2 YEAR DEGREES AWARDED

BY ACADEMIC YEAR

	2007-08	2008-09	2009-10	2010-11	2011-12	% Change	
AAS Degrees							
Aviation	1	2	0	-	-		
Business Management	17	23	23	30	30		
Computer Aid Drafting and Design	7	2	0	9	3		
Computer Information Systems	15	13	19	23	20		
Criminal Justice	11	5	6	10	19		
Culinary Arts	-	-	-	2	10		
Early Childhood Education	5	3	4	5	4		
Electronic Technology	1	2	3	3	2		
Emergency Medical Technology-Paramedic	3	5	4	3	3		
Environmental Reg, Safety, and Haz Mat	5	5	3	4	7		
Fire Science Administration and Tech	10	5	8	6	9		
Graphic Design	6	8	16	21	17		
Homeland Security & Emergency Mgmt	2	4	2	1	2		
Legal Assistance/Paralegal Studies	10	9	4	16	15		
Nursing	64	71	92	80	71		
Physical Therapy Assistant**	8	11	16	12	0		
Respiratory Therapist	12	13	14	15	18		
TOTAL AAS Degrees	177	181	214	240	230	-4%	
General Studies Degrees							
General Education	AGS	13	21	14	19	34	
TOTAL AGS Degrees		13	21	14	19	34	79%
Transfer Degrees							
General Education	AA	100	103	118	157	191	
	AS	164	173	207	246	240	
	AS-Agriculture	0	0	0	1	1	
	AS-Business	-	-	-	38	57	
	AAT (Teaching)	13	25	25	26	16	
TOTAL AA & AS Degrees		277	301	350	468	505	8%
Total 2 Year Degrees*		467	503	578	727	769	6%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

**NOTE: In 2012 the Physical Therapy Assistant program changed to reporting their graduates in August

CERTIFICATES AWARDED

BY ACADEMIC YEAR

	2007-08	2008-09	2009-10	2010-11	2011-12	% Change
Certificates of Proficiency						
Aviation Maintenance	1	7	12	1	-	
CAD: Architecture	6	10	7	4	5	
CAD: Engineering			4	0	0	
Child Dev Associate (CDA) Training	1	11	7	2	5	
Crime Prevention & Corrections	2		2	4	4	
Crime Scene Investigation	-	-	-	2	0	
Criminal Justice	-	-	4	8	18	
Early Childhood Dev Specialist	10		0	0	0	
Emergency Medical Technology - Basic	60	57	76	66	48	
Environmental Science			0	4	0	
Environmental Mgmt/GIS Tech	-	-	-	-	2	
Forensic Science	3	1	0		1	
Graphic Design	-	-	2	22	16	
Homeland Security & Emergency Mgmt	2	1	0	3	2	
Hospitality Management	1		3	7	7	
Law Enforcement	1	3	7	7	13	
Networking	-	-	1	15	12	
Pre-Health Sciences	-	-	-	-	70	
Retail Management	-	1	5	6	13	
Safety & Health	4	5	1		0	
Tax Specialist	-	-	6		0	
TOTAL Certificates of Proficiency	91	96	137	151	216	43%
Technical Certificates						
Accounting Technology	-	-	-	-	1	
Aviation Maintenance Airframe	3	7	15	1	-	
Aviation Maintenance Powerplant	3	9	12	0	-	
Baking Arts	-	-	-	1	3	
Business Management	-	-	5	3	12	
Criminal Justice	-	-	2	5	16	
Culinary Arts	2	3	1	1	6	
Dental Assisting	-	-	-	7	14	
Emergency Medical Tech - Paramedic	16	15	16	7	14	
Entrepreneurship	-	-	1		0	
Environmental Science	3	6	3		2	
General Business	-	5	0	1	3	
Graphic Design	-	-	1	1	3	
Homeland Security & Emergency Mgmt	-	-	-	-	1	
Logistics Management	-	-	-	-	1	
Networking	-	-	-	5	9	
Paraeducators of Special Needs Learners	-	-	-	1	3	
TOTAL Technical Certificates	27	45	56	33	88	167%
Certificate of General Studies						
General Studies	25	1	8	13	37	
TOTAL Certificates	143	142	201	197	341	73%
Total Degrees and Certificates*	610	645	779	924	1,110	20%

*NOTE: This table reflects only students who completed degrees between July 1 and June 30 of each academic year

LICENSURE AND CERTIFICATION PASS RATES

Year	NWACC Exam Takers	# of First Time NWACC Testers Passing Exam	NWACC Pass Rate Percentage	State Average	National Average
National Council Licensure Examination - Registered Nurse					
2008	60	59	98.3%	86.1%	88.2%
2009	78	74	94.9%	88.7%	88.4%
2010	83	78	94.0%	87.5%	88.8%
2011	95	90	94.7%	84.4%	87.7%
2012	74	68	91.9%	85.3%	87.9%
National Registry of EMT-Paramedic Licensure Examination					
2008	11	11	100.0%	33.0%	63.0%
2009	12	12	100.0%	42.0%	68.0%
2010	16	16	100.0%	64.0%	65.0%
2011	15	15	100.0%	58.0%	70.0%
2012	16	15	93.8%		74.0%
Arkansas Fire Academy Certification Examination					
2008	6	6	100.0%	-	-
2009	6	6	100.0%	-	-
2010	0	0	-	-	-
2011	10	10	100.0%	-	-
2012	0	0	-	-	-
National Physical Therapist Assistant Exam (NTPAE)					
2008	10	10	100.0%	85.2%	81.0%
2009	13	13	100.0%	88.1%	81.8%
2010	12	12	100.0%	75.7%	82.4%
2011	11	11	100.0%	83.1%	86.9%
2012	12	12	100.0%	82.3%	86.6%
Registered Respiratory Therapist Exam					
2008	13	10	76.9%	-	79.4%
2009	11	8	72.7%	-	74.0%
2010	10	4	40.0%	-	77.8%
2011	14	12	85.7%		79.0%
2012	14	12	85.7%		79.0%

STUDENT SEMESTER CREDIT HOUR PRODUCTION BY CIP CODE

BY ACADEMIC YEAR

CIP Code	2007-08		2008-09		2009-10		2010-11		2011-12		% Growth	
	SSCH	% of Total Cr Hours	SSCH	% of Total Cr Hours	SSCH	% of Total Cr Hours	SSCH	% of Total Cr Hours	SSCH	% of Total Cr Hours	One Year	Five Year
1 Agricultural Sciences	260	0.21%	503	0.35%	150	0.09%	239	0.14%	168	0.10%	-29.71%	-35.38%
32 Basic Skills	11,769	9.43%	13,152	9.26%	15,718	9.51%	18,291	10.56%	17,970	10.47%	-1.75%	52.69%
Prep for College Reading, College Reading, College Intensive English Program, Foun of Writing, Study Skills, Pre Algebra, Beginning Algebra, Intermediate Algebra												
3-26 Biological Sciences/Life Sci	11,996	9.61%	13,794	9.72%	16,226	9.82%	17,660	10.19%	16,530	9.63%	-6.40%	37.80%
Biology, Botany, Environmental Science, Life Science												
52 Business Mgmt & Adm Services	10,422	8.35%	12,745	8.98%	13,854	8.39%	13,768	7.95%	13,191	7.69%	-4.19%	26.57%
Accounting, EconomicsBanking and Finance,Business Adm, Business LawHospitality Mgmt, Mkt Analyst, Statistics, Office Systems Support												
9 Communications	345	0.28%	333	0.23%	429	0.26%	458	0.26%	825	0.48%	80.13%	139.13%
Communications, Journalism												
11 Computer & Information Serv	7,173	5.75%	8,430	5.94%	10,788	6.53%	11,076	6.39%	11,244	6.55%	1.52%	56.75%
Computer Information,CISCO, Networking												
12 Personal and Culinary Services					1,318	0.80%	1,618	0.93%	1,602	0.93%	-0.99%	-
Culinary, Baking												
13-31-34 Education/Physical Education	3,006	2.41%	3,371	2.37%	4,120	2.49%	4,829	2.79%	4,450	2.59%	-7.85%	48.04%
Health Science,Curriculum & Instruction,Physical Education												
15-47-48-49 Engineering & Related Tech	2,275	1.82%	2,068	1.46%	1,696	1.03%	1,351	0.78%	1,419	0.83%	5.03%	-37.63%
Aviation Science, CAD, Health & Safety												
23 English Language & Literature/Letters	17,445	13.98%	19,131	13.47%	21,657	13.11%	23,043	13.30%	22,251	12.97%	-3.44%	27.55%
Communications, College Level English												
16 Foreign Language & Literatures	2,121	1.70%	2,271	1.60%	2,394	1.45%	2,227	1.29%	2,151	1.25%	-3.41%	1.41%
Foreign Language, French, German, Spanish												
51 Health Professions & Related Services	5,891	4.72%	6,894	4.86%	8,726	5.28%	8,783	5.07%	8,626	5.03%	-1.79%	46.43%
Allied Health Sciences,Emergency Medical Services,Nursing, Physical Therapy,Respiratory Care												
22 Law and Legal	694	0.56%	764	0.54%	952	0.58%	1,031	0.60%	1,044	0.61%	1.26%	50.43%
24 Liberal Arts & Science & General Studies	219	0.18%	291	0.20%	333	0.20%	348	0.20%	343	0.20%	-1.44%	56.62%
General Studies, Humanities												
27 Mathematics	13,702	10.98%	15,853	11.17%	16,743	10.13%	16,923	9.77%	18,086	10.54%	6.87%	32.00%
College Level Mathematics												
38 Philosophy and Religion	2,487	1.99%	2,820	1.99%	3,297	2.00%	3,480	2.01%	3,891	2.27%	11.81%	56.45%
Philosophy												
40 Physical Sciences	5,207	4.17%	5,861	4.13%	6,739	4.08%	7,610	4.39%	7,747	4.51%	1.80%	48.78%
Chemistry, Geology, Physics												
43 Protective Services	1,634	1.31%	1,988	1.40%	2,621	1.59%	2,633	1.52%	2,768	1.61%	5.13%	69.40%
Criminal Justice, Fire Services												
42 Psychology	6,288	5.04%	6,753	4.76%	7,512	4.55%	8,109	4.68%	8,360	4.87%	3.10%	32.95%
44-45-54 Social Sciences and History	14,038	11.25%	16,215	11.42%	19,607	11.87%	19,436	11.22%	18,774	10.94%	-3.41%	33.74%
Anthropology, Geography, History, Political Science,Social Work, Sociology,												
50 Visual and Performing Arts	6,789	5.44%	7,547	5.32%	8,932	5.41%	9,362	5.40%	8,957	5.22%	-4.33%	31.93%
Art History, Art, Drama, Music												
19-20 Vocational Home Economics	1,054	0.84%	1,194	0.84%	1,389	0.84%	957	0.55%	1,221	0.71%	27.59%	15.84%
Early Childhood Education												
Total SSCH	124,815		141,978		165,201		173,232		171,618		-0.93%	37.50%

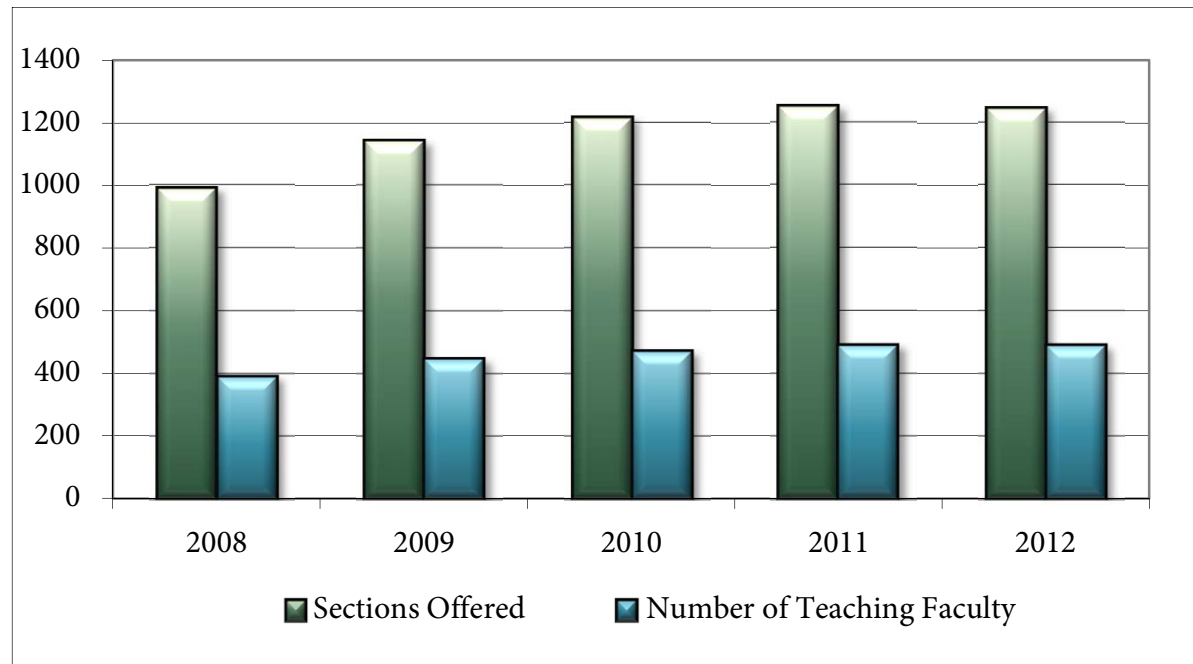
Source: ADHE SIS Database

CIP Code: Federal Gov't Classification of Instructional Programs

NUMBER OF SECTIONS OF COURSES OFFERED / NUMBER OF FACULTY

FALL SEMESTER

Fall	Sections Offered	One Year % Growth	Five Year % Growth	Number of Teaching Faculty	One Year % Growth	Five Year % Growth	Average Class Size
2008	993	16.4%	47.5%	391	17.4%	46.4%	19.6
2009	1,143	15.1%	55.3%	449	14.8%	49.2%	19.5
2010	1,217	6.5%	50.2%	472	5.1%	48.0%	19.7
2011	1,252	2.9%	55.7%	492	4.2%	58.2%	19.4
2012	1,246	-0.5%	46.1%	491	-0.2%	47.4%	19.0

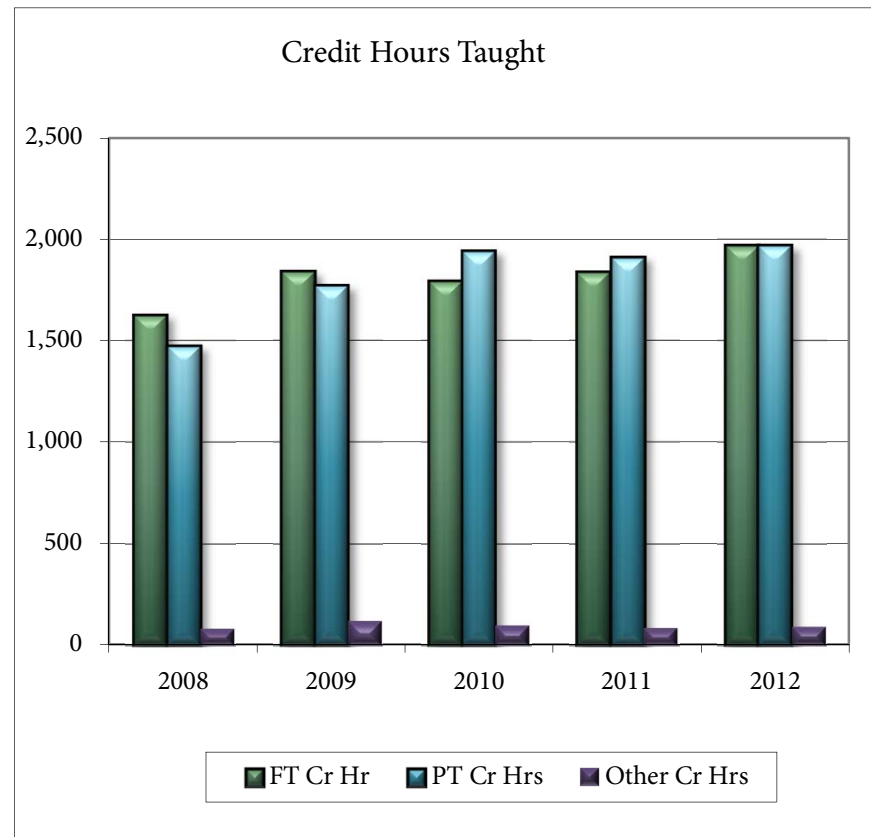
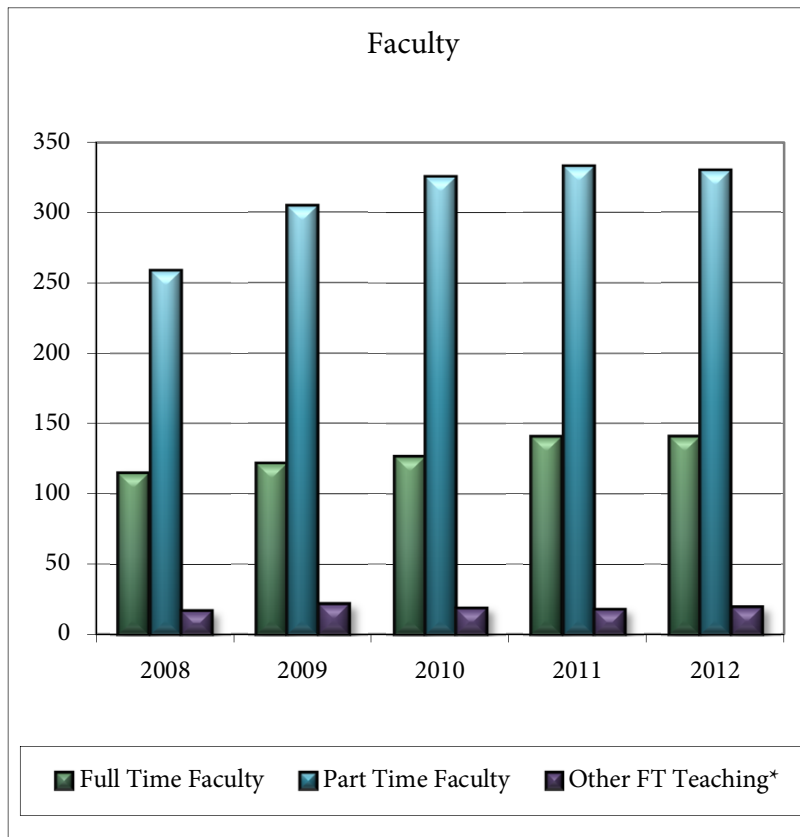


NOTE: Average class size includes independent study and college courses offered on high school campuses.

CREDIT HOURS TAUGHT BY FULL TIME & PART TIME FACULTY

FALL SEMESTER

Fall	Full Time Faculty	FT Cr Hr	% Taught by FT	Part Time Faculty	PT Cr Hrs	% Taught by PT	Other FT Teaching*	Other Cr Hrs	% Taught by Other
2008	115	1,628	51.1%	259	1,475	46.3%	17	82	2.6%
2009	122	1,840	49.3%	305	1,772	47.5%	22	118	3.2%
2010	127	1,795	46.8%	326	1,943	50.7%	19	98	2.6%
2011	141	1,837	47.9%	333	1,912	49.9%	18	86	2.2%
2012	141	1,970	48.9%	330	1,971	48.9%	20	90	2.2%



*Other FT Teaching-Administrative and support personnel who taught class(es)

CORPORATE LEARNING

BY ACADEMIC YEAR

Total number of students served by Corporate Learning

	2008	2009	2010	2011	2012
Headcount (unduplicated)	3,675	2,543	1,947	2,323	3,363
Registrations	5,729	3,569	2,928	3,121	4,680
Number of Sections of Classes	667	623	603	667	571

Workforce Development

	2008	2009	2010	2011	2012
Headcount (unduplicated)	2,530	1,587	1,200	1,342	2,938
Registrations	3,764	2,377	2,010	1,852	4,089
Number of Sections of Classes	484	499	506	435	473
Number of Businesses Served	145	127	116	116	134

Allied Health Non-Credit Classes

	2008	2009	2010	2011	2012
Headcount (unduplicated)	161	82	62	69	37
Registrations	168	91	67	89	37
Number of Sections of Classes	17	10	8	24	4

Personal Education & Enrichment

	2008	2009	2010	2011	2012
Headcount (unduplicated)	430	412	351	485	392
Registrations	547	565	457	651	554
Number of Sections of Classes	67	85	68	115	94

Early Childhood Education

	2008	2009	2010	2011	2012
Headcount (unduplicated)	348	428	351	451	-
Registrations	386	490	394	518	-
Number of Sections of Classes	18	25	21	25	-

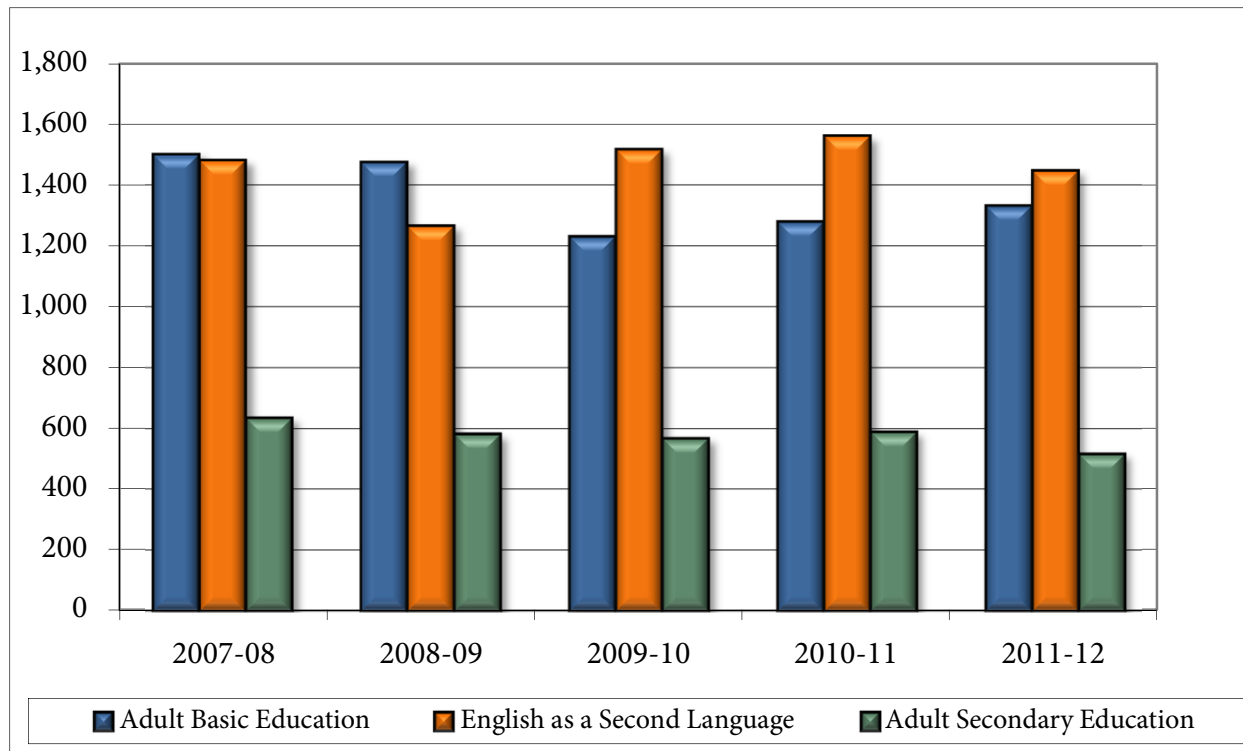
Kid's Enrichment

	2008	2009	2010	2011	2012
Headcount (unduplicated)	246	46	-	11	-
Registrations	864	46	-	11	-
Number of Sections of Classes	81	4	-	2	-

ADULT EDUCATION ENROLLMENTS

Adult Education offers non-credit classes designed to teach and review academic skills culminating with preparation for taking the High School Equivalence (GED) test battery. Other areas such as English as a Second Language (ESL) and computers are also offered.

Program	2007-08	2008-09	2009-10	2010-11	2011-12	5 Year % Change
Adult Basic Education	1,501	1,476	1,231	1,279	1,332	-11%
English as a Second Language	1,481	1,266	1,517	1,561	1,448	-2%
Adult Secondary Education	633	580	567	588	516	-18%
Total Students Served	3,615	3,322	3,315	3,428	3,296	-9%
Total GEDs Awarded	462	430	430	413	395	-15%



HEADCOUNT ENROLLMENT SUMMARY

FALL 2011 AND FALL 2012

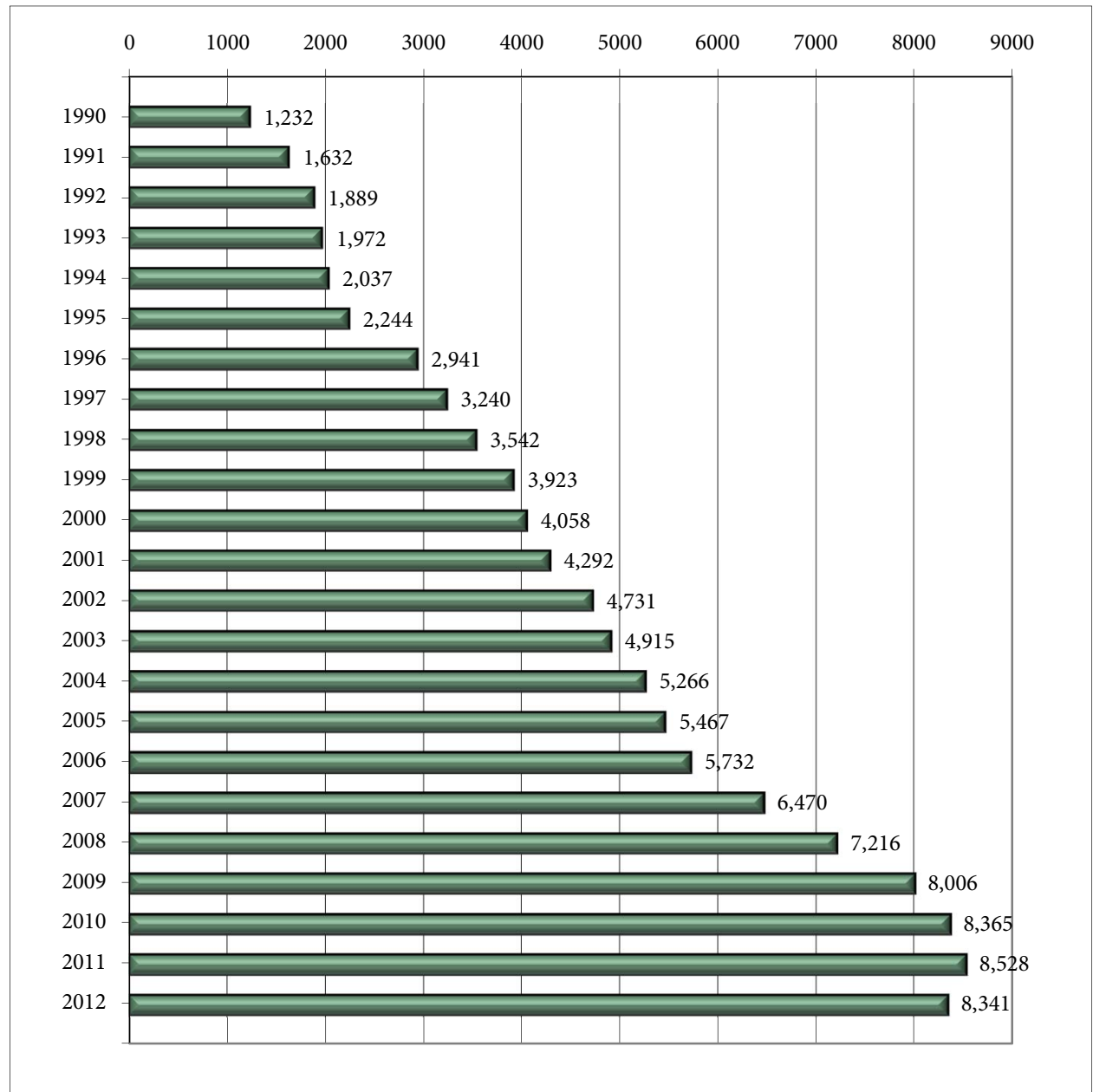
		Fall 2011		Fall 2012		Fall 2011-12
		Number	Percent	Number	Percent	Percent Change
Total Headcount		8,528		8,341		-2.2%
	FTE	5,076		4,965		-2.2%
Enrollment Status	Full-Time	3,206	37.6%	3,095	37.1%	-3.5%
	Part-Time	5,322	62.4%	5,246	62.9%	-1.4%
Gender	Male	3,595	42.2%	3,582	42.9%	-0.4%
	Female	4,933	57.8%	4,759	57.1%	-3.5%
Residence	Benton County	4,628	54.3%	4,484	53.8%	-3.1%
	Washington County	3,303	38.7%	3,258	39.1%	-1.4%
	Other In-State	413	4.8%	404	4.8%	-2.2%
	Out-of-State	184	2.2%	195	2.3%	6.0%
Tuition Status	In-District	3,759	44.1%	3,569	42.8%	
	Out-of-District	4,392	51.5%	4,296	51.5%	-2.2%
	Out-of-State	243	2.8%	318	3.8%	30.9%
	Contiguous	53	0.6%	68	0.8%	28.3%
	International	81	0.9%	90	1.1%	11.1%
*Ethnicity/Race	Hispanic or Latino	1,003	11.8%	1,169	14.0%	
	Non-Hispanic Race:					
	American Indian/Alaskan Native	166	1.9%	153	1.8%	-7.8%
	Asian	241	2.8%	211	2.5%	-12.4%
	Black or African American	243	2.8%	241	2.9%	-0.8%
	Native Hawaiian/Pacific Islander	31	0.4%	20	0.2%	-35.5%
	White	6,498	76.2%	6,001	71.9%	-7.6%
	2 or more races	11	0.1%	109	1.3%	890.9%
	Unknown	168	2.0%	288	3.5%	71.4%
Non-Resident Alien	167	2.0%	149	1.8%	-10.8%	
Age	<18	521	6.1%	540	6.5%	3.6%
	18-19	1,665	19.5%	1,677	20.1%	0.7%
	20-21	1,474	17.3%	1,465	17.6%	-0.6%
	22-24	1,307	15.3%	1,272	15.2%	-2.7%
	25-29	1,335	15.7%	1,221	14.6%	-8.5%
	30-34	869	10.2%	871	10.4%	0.2%
	35-44	860	10.1%	829	9.9%	-3.6%
	45-54	369	4.3%	344	4.1%	-6.8%
	55-64	89	1.0%	94	1.1%	5.6%
	>=65	39	0.5%	28	0.3%	-28.2%
	AVERAGE AGE*	27.2		26.8		
MEDIAN AGE*	24.0		23.0			

*NOTE: Average and Median Age figures do not include High School Students

HISTORICAL HEADCOUNT SUMMARY

Fall 1990 to Fall 2012

Year	Total Headcount**	Additional Students	Total % Change
1990	1,232		
1991	1,632	400	32.5%
1992	1,889	257	15.7%
1993	1,972	83	4.4%
1994	2,037	65	3.3%
1995	2,244	207	10.2%
1996	2,941	697	31.1%
1997	3,240	299	10.2%
1998	3,542	302	9.3%
1999	3,923	381	10.8%
2000	4,058	135	3.4%
2001	4,292	234	5.8%
2002	4,731	439	10.2%
2003	4,915	184	3.9%
2004	5,266	351	7.1%
2005	5,467	201	3.8%
2006	5,732	265	4.8%
2007	6,470	738	12.9%
2008	7,216	746	11.5%
2009	8,006	790	10.9%
2010	8,365	359	4.5%
2011	8,528	163	1.9%
2012	8,341	(187)	-2.2%



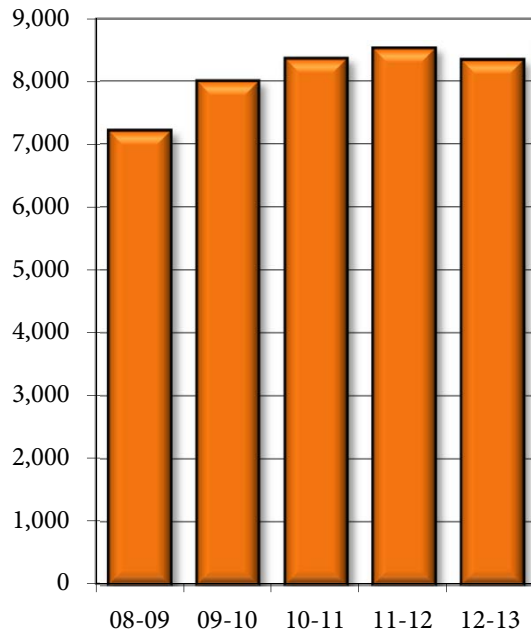
Source: Reports submitted to Arkansas Department of Higher Education

**1990-94 Source: Registrar's In-House Reports

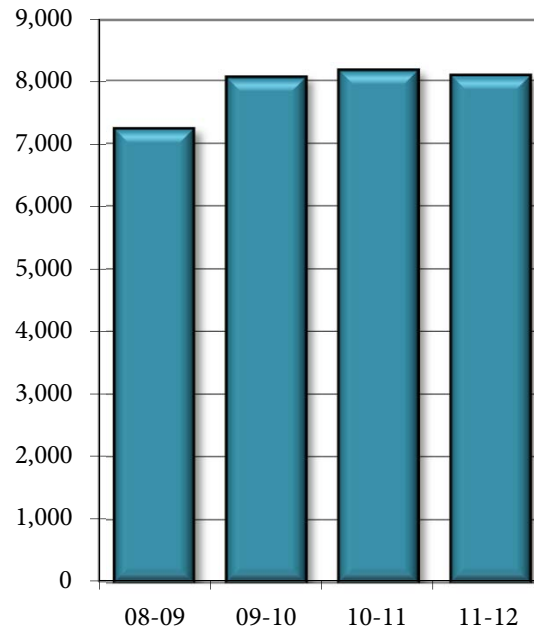
HEADCOUNT ENROLLMENT BY SEMESTER

Year	Fall Headcount*	Fall to Fall % Change	Spring Headcount*	Sp to Sp % Change	Summer I Headcount	Summer II Headcount	Total Summer	Total Summer % Change
08-09	7,216	11.5%	7,244	9.9%	2,392	1,359	3,751	18.2%
09-10	8,006	10.9%	8,066	11.3%	2,586	1,426	4,012	7.0%
10-11	8,365	4.5%	8,176	1.4%	2,716	1,446	4,162	3.7%
11-12	8,528	1.9%	8,090	-1.1%	2,499	1,296	3,795	-8.8%
12-13	8,341							

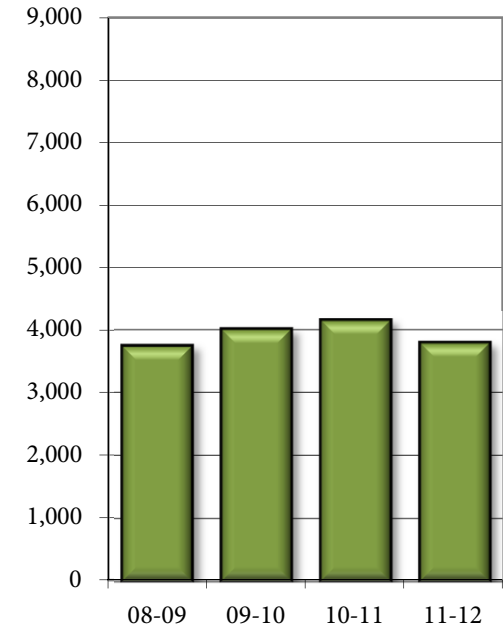
Fall Headcount



Spring Headcount



Summer Headcount

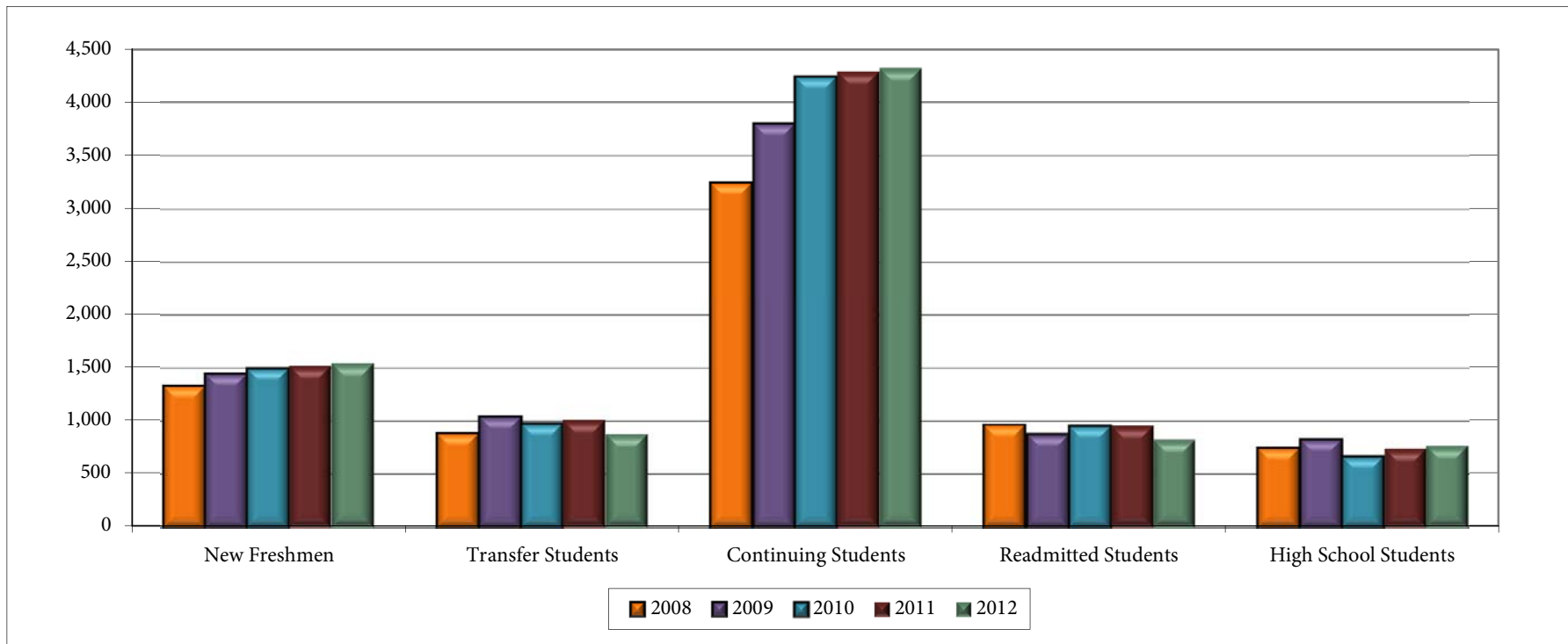


*NOTE: Off schedule classes are not included, such as Late Start and second 8-week

HEADCOUNT BY STUDENT TYPE

FALL SEMESTER

Fall	New Freshmen			Transfer Students			Continuing Students			Readmitted Students			High School Students			Total
	Count	% of Total	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	Count	%	Percent Change	
2008	1,340	18.6%	3.2%	893	12.4%	-5.1%	3,258	45.1%	17.0%	969	13.4%	32.9%	756	10.5%	5.6%	7,216
2009	1,447	18.1%	8.0%	1,044	13.0%	16.9%	3,805	47.5%	16.8%	879	11.0%	-9.3%	831	10.4%	9.9%	8,006
2010	1,504	18.0%	3.9%	983	11.8%	-5.8%	4,243	50.7%	11.5%	960	11.5%	9.2%	675	8.1%	-18.8%	8,365
2011	1,525	17.9%	1.4%	1,012	11.9%	3.0%	4,291	50.3%	1.1%	959	11.2%	-0.1%	741	8.7%	9.8%	8,528
2012	1,544	18.5%	1.2%	879	10.5%	-13.1%	4,321	51.8%	0.7%	826	9.9%	-13.9%	771	9.2%	4.0%	8,341



New: First-time entering undergraduate

Transfer: Transferred to NWACC from another college or university

Continuing: Continued enrollment from previous semester

Readmitted: Enrolled at NWACC after not attending the previous semester

High School: Students still enrolled in High School

HEADCOUNT BY MAJORS - 2 YEAR DEGREES

FALL SEMESTER

Major	2008	2009	2010	2011	2012
AAS Degrees					
Aviation	31	16	6	*	*
Business Management	442	403	433	449	440
Cert Respiratory Therapist	23	27	27	45	41
Computer Aided Drafting	12	19	20	36	43
Computer Info Systems	118	169	227	233	201
Crime Scene Investigation	2	1	3	2	1
Criminal Justice	88	161	180	197	185
Culinary Arts		1	58	113	138
Early Childhood Education	123	117	144	113	110
Electronics Technology	7	12	19	20	33
EMT-Paramedic	28	45	41	72	68
Environmental Regulations,...	29	27	37	33	32
Fire Science	50	28	26	31	40
Graphic Design	118	133	125	147	125
Homeland Security & Emg Mgmt	12	11	15	21	23
Law Enforcement Adm	1	2	9	10	4
Nursing	131	169	124	155	129
Paralegal	55	65	85	80	87
Physical Therapy Assistant	24	23	28	32	27
TOTAL AAS	1,294	1,429	1,607	1,789	1,728
General Studies					
Associate	905	1,088	1,367	1,357	1,180
TOTAL General Studies	905	1,088	1,367	1,357	1,180
Transfer Degrees					
AA	1,060	1,040	1,116	1,163	1,318
AS	1,496	1,560	1,657	1,517	1,297
Agricultural, Life Science	7	16	20	22	39
Business			55	453	750
AAT	177	219	265	281	342
TOTAL Transfer Degrees	2,740	2,835	3,113	3,436	3,745
Undeclared	317	533	698	636	320
Non-degree seeking	1,831	1,863	1,383	1,150	1,143

*Major discontinued

Note: Associate of General Studies majors include students working toward (but not admitted to) selective admissions programs such as Nursing.
2008 Non-degree seeking - increase caused by better data and programming to reflect student's actual intent

HEADCOUNT BY MAJORS - CERTIFICATES

FALL SEMESTER

Major	2008	2009	2010	2011	2012
Technical Certificates					
Accounting Technology				8	5
Baking Arts			2	3	10
Business Management		1	1		9
Aviation Maint Airframe	3	1			*
Aviation Maint Powerplant	1				*
Child Advocacy Studies					1
Criminal Justice				1	0
Dental Assisting		19	14	25	40
EMT-Paramedic Cert	4	13	23	13	12
Entrepreneurship				1	3
Environmental Mgmt			1	1	0
Environmental Reg Science	2	3	2	2	1
General Business			6	3	8
Graphic Design			2	2	2
Homeland Security			1	0	0
Hospitality Management	19	74	32	12	11
Law Enforcement Adm		1	6	1	0
Logistic Management		3	2	2	4
Networking					2
Paraeducators of Spec Needs L	1	1	4	3	
Certificates of Proficiency					
CAD	49	63	54	51	46
CDA Training	2	20	12	5	6
Child Advocacy Studies					1
Computer Networking			1		1
Crime Prevention & Corr			1		0
Criminal Justice					2
Early Childhood Development	10		2	5	8
EMT Basic	15	27	15	12	9
Environmental Mgmt-GIS				1	1
Forensic Science		1	1	1	1
Health & Safety	1	2	3	1	1
Homeland Security & Emg Mgt	2	1	1	1	0
Hospitality Management	7	10	7	5	13
Law Enforcement			1		4
Law Enforcement Adm			1		0
Nursing Assistant					5
Pre-Health Sciences					12
Retail Management		1	2	1	1
Tax Specialist	12	13			0
General Studies					
Certificate		4			6
TOTAL Certificates	129	254	197	160	225

*Major discontinued

HEADCOUNT BY RACE/ETHNICITY

FALL SEMESTER

	2005			2006			2007			2008		
	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change
Asian or Pacific Islander	173	3.2%	35.2%	195	3.4%	12.7%	247	3.8%	26.7%	274	3.8%	10.9%
Black (Non-Hispanic origin)	81	1.5%	29.3%	104	1.8%	28.4%	118	1.8%	13.5%	165	2.3%	39.8%
Hispanic	421	7.7%	21.8%	486	8.5%	15.4%	645	10.0%	32.7%	765	10.6%	18.6%
Am Indian or Alaska Native	92	1.7%	-8.9%	102	1.8%	10.9%	99	1.5%	-2.9%	121	1.7%	22.2%
White (Non-Hispanic Origin)	4537	83.0%	5.5%	4730	82.5%	4.3%	5167	79.9%	9.2%	5575	77.3%	7.9%
Unknown	163	3.0%	24.6%	115	2.0%	-29.4%	194	3.0%	68.7%	316	4.4%	62.9%
Total	5,467			5,732			6,470			7,216		

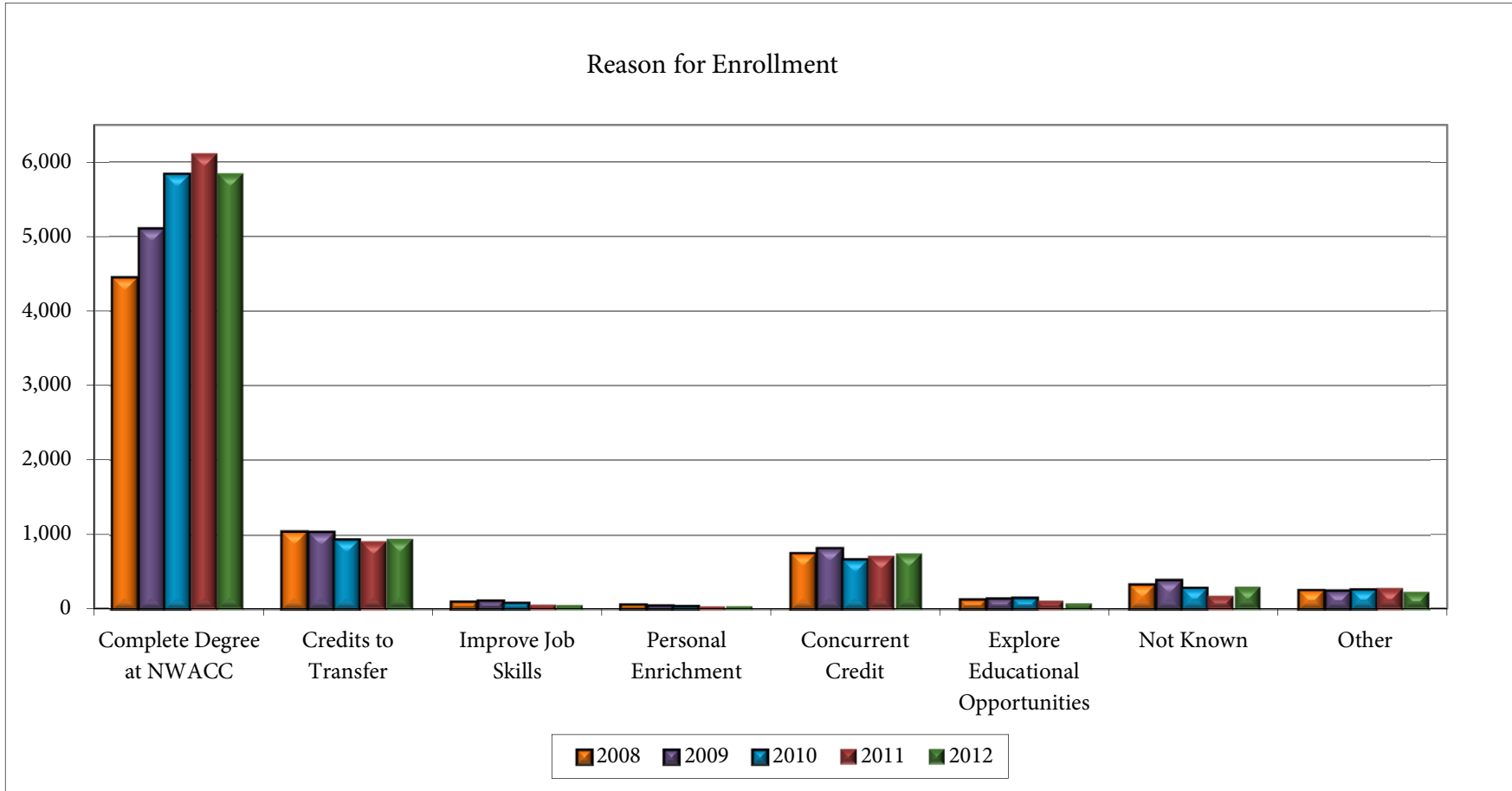
In 2009 the federal government mandated new standards for reporting race and ethnicity in higher education institutions. Under the new standards, students who identify themselves as Hispanic, or as Hispanic and another race, are reported as Hispanic. Students who describe themselves as being of more than one race, other than Hispanic, are now categorized as being of two or more races. In addition, NWACC has begun reporting students on F1, F2 and H4 Visas as non-resident aliens.

	2009			2010			2011			2012		
	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change	Total	% of Total	% Change
Hispanic or Latino Ethnicity	868	10.8%	-	880	10.5%	1.4%	1003	11.8%	14.0%	1,169	14.0%	16.6%
Non-Hispanic Ethnicity												
Am Indian or Alaska Native	159	2.0%	-	139	1.7%	-12.6%	166	1.9%	19.4%	153	1.8%	-7.8%
Asian	229	2.9%	-	235	2.8%	2.6%	241	2.8%	2.6%	211	2.5%	-12.4%
Black or African American	175	2.2%	-	189	2.3%	8.0%	243	2.8%	28.6%	241	2.9%	-0.8%
Nat Hawaiian or Other Pacific Isl'r	16	0.2%	-	18	0.2%	12.5%	31	0.4%	72.2%	20	0.2%	-35.5%
White	6261	78.2%	-	6462	77.3%	3.2%	6498	76.2%	0.6%	6,001	71.9%	-7.6%
2 or more Races	12	0.1%	-	16	0.2%	33.3%	11	0.1%	-31.3%	109	1.3%	890.9%
Unknown	189	2.4%	-	251	3.0%	32.8%	168	2.0%	-33.1%	288	3.5%	71.4%
Non-Resident Alien	97	1.2%	-	175	2.1%	80.4%	167	2.0%	-4.6%	149	1.8%	-10.8%
Total	8,006			8,365			8,528			8,341		

REASON FOR ENROLLMENT AT TIME OF ADMISSION

FALL SEMESTER

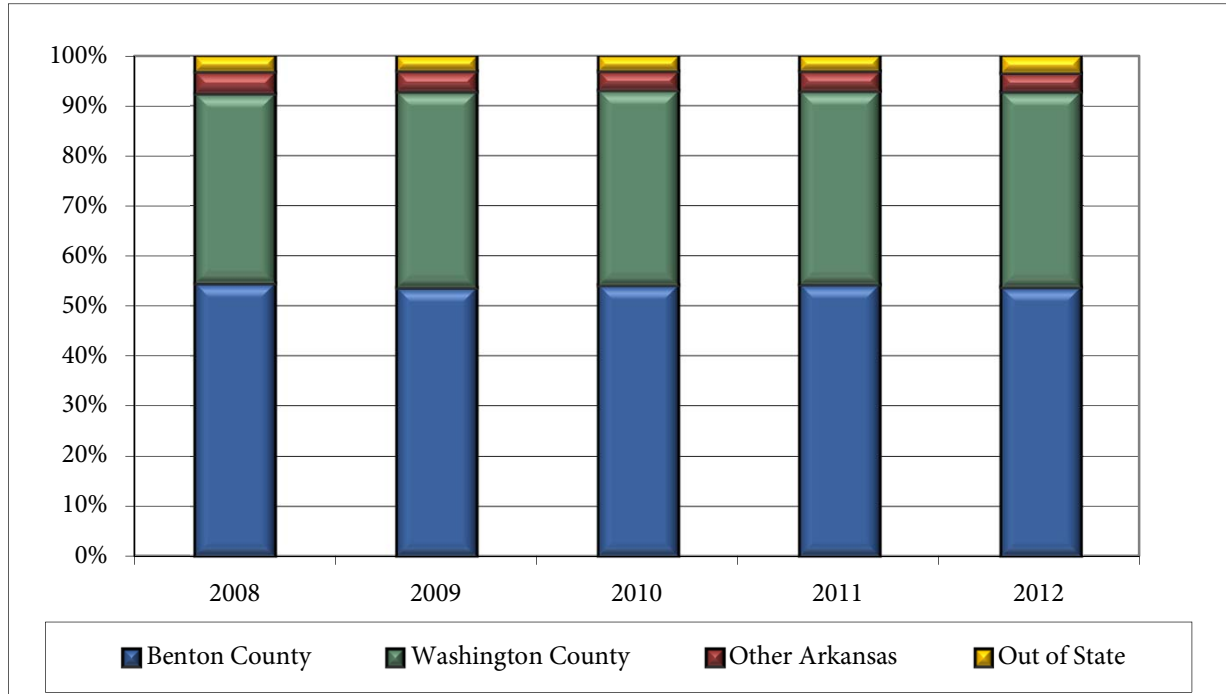
Fall	Complete Degree at NWACC	Credits to Transfer	Improve Job Skills	Personal Enrichment	Concurrent Credit	Explore Educational Opportunities	Not Known	Other	Total Students
2008	4,452	1,053	113	79	764	140	343	272	7,216
2009	5,109	1,047	130	61	832	161	402	264	8,006
2010	5,843	952	95	51	681	167	296	280	8,365
2011	6,113	924	75	56	734	131	197	298	8,528
2012	5,848	955	70	53	765	88	311	251	8,341
2012 %s	70.1%	11.4%	0.8%	0.6%	9.2%	1.1%	3.7%	3.0%	



HEADCOUNT BY COUNTY OF RESIDENCY

FALL SEMESTER

Fall	Benton County		Washington County		Other Arkansas		Out of State		Total
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	
2008	3,943	54.6%	2,730	37.8%	312	4.3%	231	3.2%	7,216
2009	4,295	53.6%	3,137	39.2%	335	4.2%	239	3.0%	8,006
2010	4,534	54.2%	3,259	39.0%	320	3.8%	252	3.0%	8,365
2011	4,628	54.3%	3,303	38.7%	334	3.9%	263	3.1%	8,528
2012	4,484	53.8%	3,258	39.1%	313	3.8%	286	3.4%	8,341



WASHINGTON COUNTY FACILITIES ENROLLMENT

CREDIT COURSES

Term	Fall 2008		Fall 2009		Fall 2010		Fall 2011		Fall 2012	
	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total	Count	% of Total
Headcount	1,185	16.4%	1,348	16.8%	1,587	19.0%	1,597	18.7%	1,336	16.0%
Females	695	58.6%	617	45.8%	893	56.3%	934	58.5%	764	57.2%
Males	490	41.4%	731	54.2%	694	43.7%	663	41.5%	572	42.8%
Enrollment Status										
New Student	324	27.3%	392	29.1%	422	26.6%	417	26.1%	383	28.7%
New Transfer	155	13.1%	214	15.9%	199	12.5%	202	12.6%	153	11.5%
Readmitted	142	12.0%	149	11.1%	193	12.2%	195	12.2%	130	9.7%
Continuing	521	44.0%	571	42.4%	737	46.4%	754	47.2%	643	48.1%
Concurrent	42	3.5%	22	1.6%	36	2.3%	26	1.6%	26	1.9%
Special	1	0.1%	0	0.0%	0	0.0%	3	0.2%	1	0.1%
County of Residence										
Washington	918	77.5%	1024	76.0%	1212	76.4%	1280	80.2%	1038	77.7%
Benton	195	16.5%	210	15.6%	265	16.7%	228	14.3%	201	15.0%
Madison	23	1.9%	33	2.4%	36	2.3%	26	1.6%	20	1.5%
Carroll	10	0.8%	9	0.7%	4	0.3%	8	0.5%	8	0.6%
Other	39	3.3%	72	5.3%	70	4.4%	55	3.4%	69	5.2%
Enrolled in only Washington County	438		396		439		472		335	25.1%

Washington County Facilities:

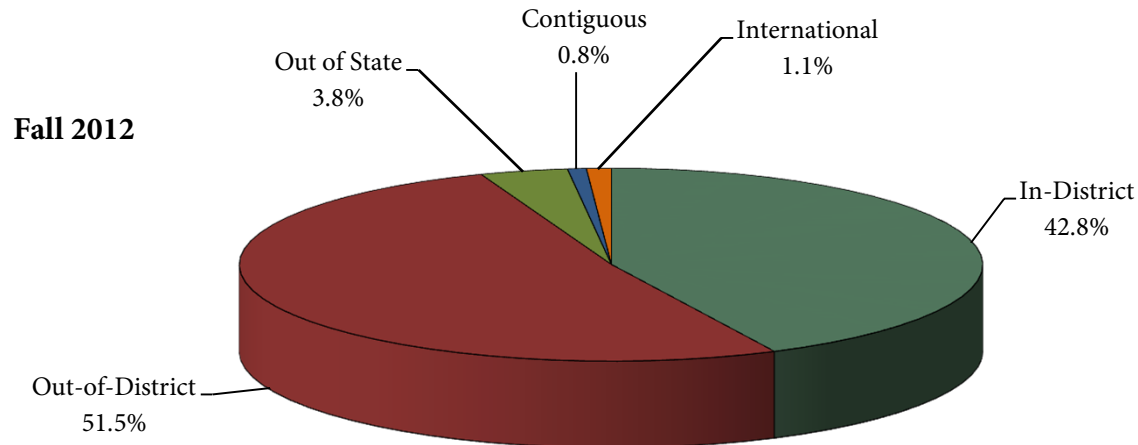
Washington County Center, NTI, RTC, AATC, Washington County Sheriff's Office, Jones Center for Families, Greenland High School, Farmington High School
Does not include Step Ahead students taking classes at their respective high schools.

Fall 2012-Moved from Jones Trust Center to Jones Center for Families

HEADCOUNT ENROLLMENT BY TUITION STATUS

BY FALL SEMESTER

Fall	In-District		Out-of-District		Out of State		Contiguous		International		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2008	3,141	43.5%	3,690	51.1%	255	3.5%	58	0.8%	72	1.0%	7,216
2009	3,489	43.6%	4,164	52.0%	210	2.6%	71	0.9%	72	0.9%	8,006
2010	3,629	43.4%	4,391	52.5%	206	2.5%	56	0.7%	83	1.0%	8,365
2011	3,759	44.1%	4,392	51.5%	243	2.8%	53	0.6%	81	0.9%	8,528
2012	3,569	42.8%	4,296	51.5%	318	3.8%	68	0.8%	90	1.1%	8,341



Tuition status as defined by the institution:

In-District: Student must live in the Bentonville or Rogers School District for 6 months prior to the first day of classes

Out-of-District: Student must have lived within the State of Arkansas for 6 months prior to the first day of classes

Out-of-state: Student must be a citizen of the United States

International: Student who is not a US citizen or legal resident

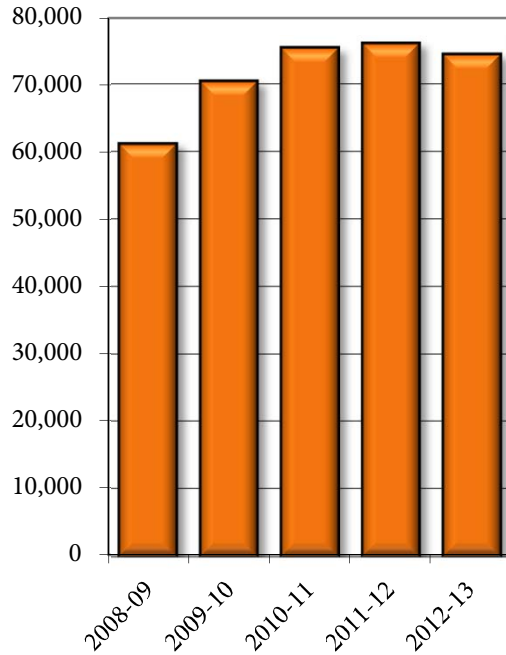
Contiguous: Live in Mo or OK counties that border Benton County

STUDENT SEMESTER CREDIT HOURS

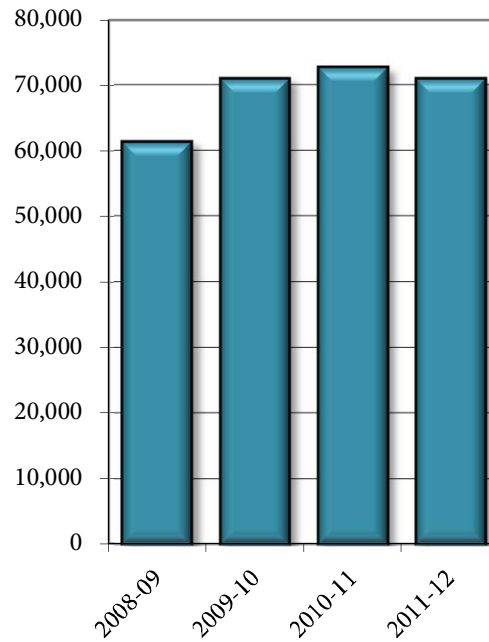
BY SEMESTER

Year	Fall		Spring		Summer		
	SSCH*	Fall to Fall % Change	SSCH*	Sp to Sp % Change	Summer I SSCH	Summer II SSCH	Total Summer % Change
2008-09	61,230	14.0%	61,300	12.9%	11,062	5,327	21.0%
2009-10	70,503	15.1%	70,908	15.7%	12,482	5,708	11.0%
2010-11	75,392	6.9%	72,683	2.5%	12,724	5,662	1.1%
2011-12	76,147	1.0%	70,899	-2.5%	11,432	5,088	-10.1%
2012-13	74,479	-2.2%					

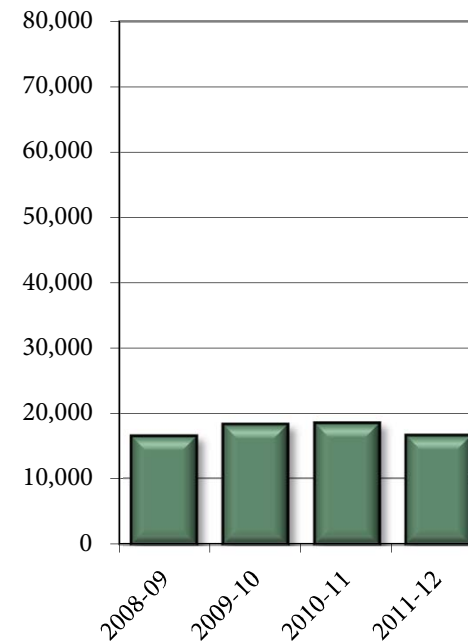
Fall SSCH



Spring SSCH



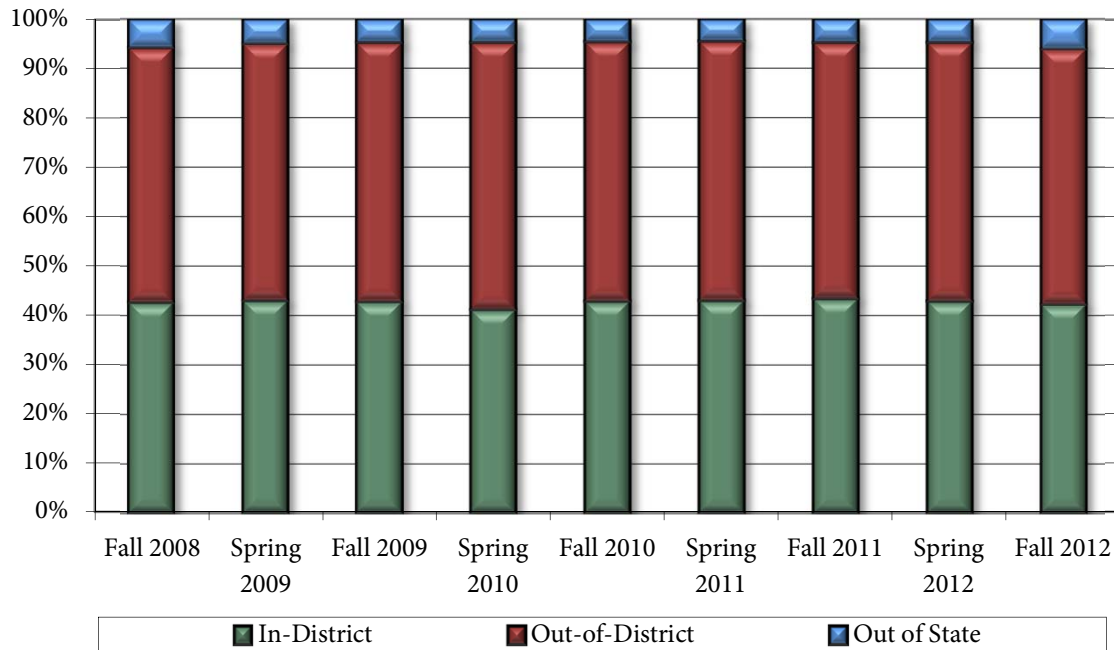
Summer SSCH



*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOURS BY TUITION STATUS

Term	In-District		Out-of-District		Out of State		Total SSCH
	Count	Percent	Count	Percent	Count	Percent	
Fall 2008	26,100	42.6%	31,625	51.6%	3,505	5.7%	61,230
Spring 2009	26,355	43.0%	31,891	52.0%	3,054	5.0%	61,300
Fall 2009	30,169	42.8%	36,998	52.5%	3,336	4.7%	70,503
Spring 2010	29,256	41.3%	38,306	54.0%	3,346	4.7%	70,908
Fall 2010	32,354	42.9%	39,575	52.5%	3,463	4.6%	75,392
Spring 2011	31,223	43.0%	38,235	52.6%	3,225	4.4%	72,683
Fall 2011	33,095	43.5%	39,472	51.8%	3,580	4.7%	76,147
Spring 2012	30,380	42.8%	37,135	52.4%	3,384	4.8%	70,899
Fall 2012	31,463	42.2%	38,538	51.7%	4,478	6.0%	74,479

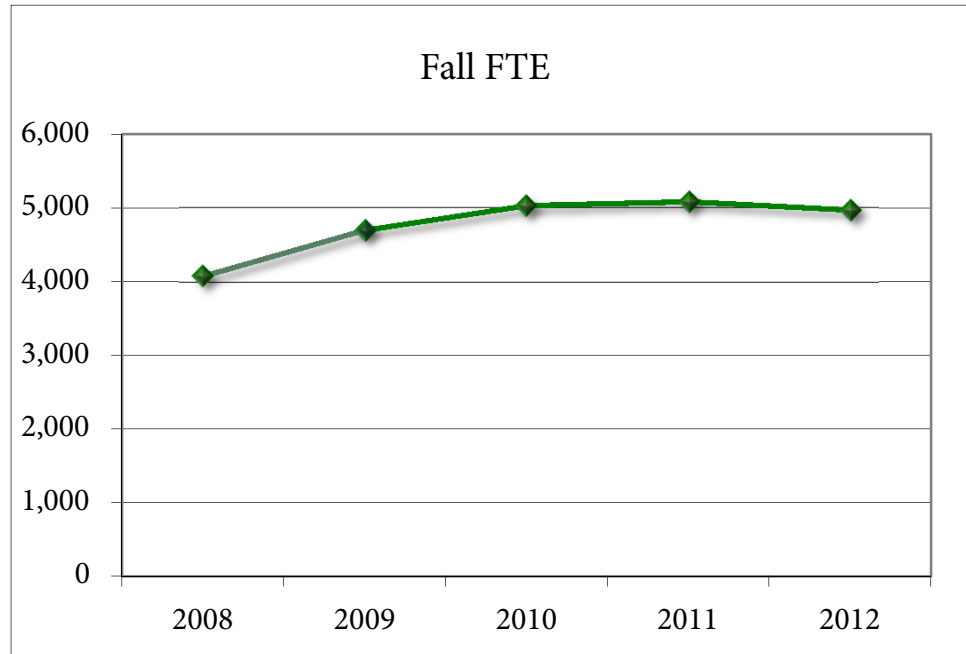


*Fall and Spring off-schedule classes (such as Late Start and second 8-week) are not included to more accurately compare between semesters

STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY FALL SEMESTER

Fall	Fall SSCH	Total FTE	% Change FTE
2008	61,230	4,082	14.0%
2009	70,503	4,700	15.1%
2010	75,392	5,026	6.9%
2011	76,147	5,076	1.0%
2012	74,479	4,965	-2.2%

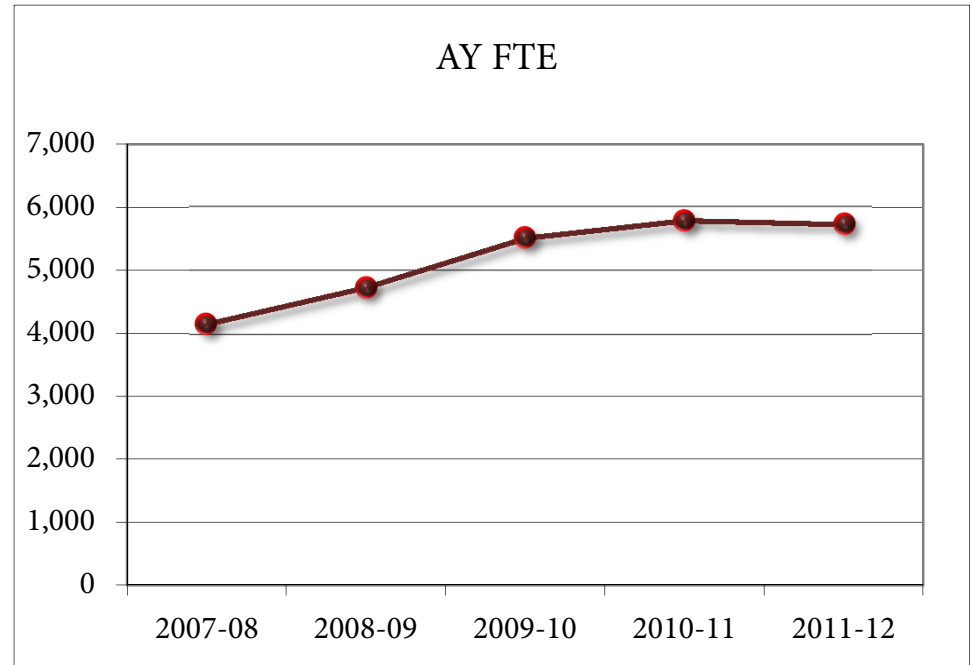
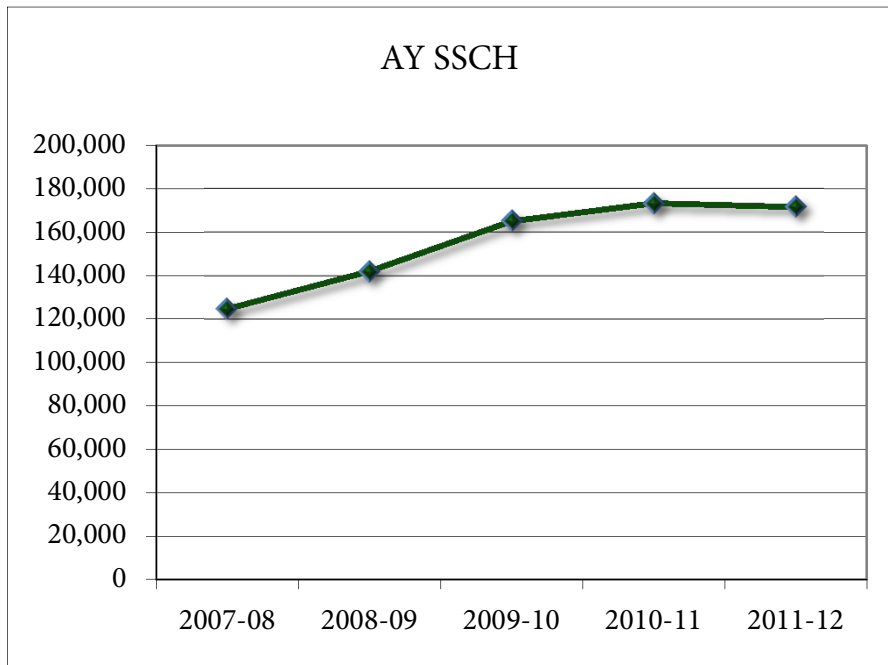


FTE is derived from the total student semester credit hours (SSCH) divided by 15.

ANNUAL STUDENT SEMESTER CREDIT HOUR (SSCH) AND FULL TIME EQUIVALENT (FTE)

BY ACADEMIC YEAR AND LOCATION TAUGHT

Academic Year	In-District SSCH	Out-District SSCH	Distance Learning SSCH	Total SSCH	Total FTE	% Change FTE
2007-08	88,825	12,928	23,062	124,815	4,161	16.2%
2008-09	99,408	15,771	26,799	141,978	4,733	13.8%
2009-10	112,632	17,707	34,871	165,210	5,507	16.4%
2010-11	120,476	18,579	34,227	173,282	5,776	4.9%
2011-12	114,661	20,233	36,736	171,630	5,721	-1.0%



Includes all credit hours (on-schedule and off-schedule) for reporting year

Annual FTE is derived from the sum of student credit hours for all terms divided by 30.

HIGH SCHOOLS IN NWACC SERVICE AREA

Benton County High Schools

High School	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2011
Bentonville	648	134	20.68%	657	152	23.14%	707	143	20.23%	701	124	17.69%
Decatur	33	6	18.18%	28	6	21.43%	24	4	16.67%	26	8	30.77%
Gentry	87	12	13.79%	108	20	18.52%	96	18	18.75%	72	12	16.67%
Gravette	102	18	17.65%	110	26	23.64%	111	24	21.62%	122	18	14.75%
Pea Ridge	83	17	20.48%	84	16	19.05%	99	20	20.20%	95	32	33.68%
Rogers Heritage*	-	-	-	422	77	18.25%	435	57	13.10%	460	106	23.04%
Rogers	756	154	20.37%	432	102	23.61%	408	89	21.81%	428	78	18.22%
Siloam Springs	228	22	9.65%	272	44	16.18%	276	38	13.77%	240	23	9.58%
Totals from Benton County High Schools	1,937	363	18.74%	2,113	443	20.97%	2,156	393	18.23%	2,144	401	18.70%

Washington County High Schools

High School	2009 Grads	Attended NWACC Fall 2009	% at NWACC Fall 2009	2010 Grads	Attended NWACC Fall 2010	% at NWACC Fall 2010	2011 Grads	Attended NWACC Fall 2011	% at NWACC Fall 2011	2012 Grads	Attended NWACC Fall 2012	% at NWACC Fall 2011
Elkins	65	9	13.85%	85	12	14.12%	81	16	19.75%	82	6	7.32%
Farmington	120	22	18.33%	114	22	19.30%	146	24	16.44%	147	24	16.33%
Fayetteville	512	63	12.30%	531	54	10.17%	559	52	9.30%	558	62	11.11%
Greenland	59	6	10.17%	68	6	8.82%	61	7	11.48%	63	8	12.70%
Lincoln	90	9	10.00%	69	13	18.84%	69	10	14.49%	70	7	10.00%
Prairie Grove	108	20	18.52%	110	13	11.82%	108	13	12.04%	114	14	12.28%
Springdale Har-Ber**	396	67	16.92%	475	84	17.68%	497	68	13.68%	545	79	14.50%
Springdale High**	426	83	19.48%	475	76	16.00%	514	77	14.98%	591	110	18.61%
West Fork	92	5	5.43%	93	12	12.90%	100	5	5.00%	85	10	11.76%
Totals from Washington County High Schools	1,868	285	15.26%	2,020	292	14.46%	2,135	272	12.74%	2,255	320	14.19%

Source: Telephone survey of High Schools, report from Ark Dept of Education and ADHE database

*Rogers opened a second high school in Fall 2008 and Rogers Heritage graduated their first senior class in 2009-1

**2012-Springdale School District also includes an Alternative School. These graduates were divided equally and placed as SSH/HHS graduates.

EARLY COLLEGE EXPERIENCE, HIGH SCHOOL BASED CONCURRENT

HIGH SCHOOL BASED CLASSES (PREVIOUSLY STEP AHEAD)

NWACC works as a partner with local high schools to offer students the opportunity to take college credit courses and experience the rigors of college study in their own schools prior to graduation.

Headcount by High School

School	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011	Spring 2012	Fall 2012	% Growth Fall 2011-12
Ambassadors for Christ Aca	12	11	-	-	-	-	-	
Bentonville	107	89	110	83	145	128	108	
Decatur	2	2	-	-	-	-	-	
Farmington	21	14	26	14	27	24	29	
Fayetteville East	45	17	34	24	69	57	81	
Gentry	26	23	27	23	22	19	24	
Gravette	21	20	24	23	30	30	6	
Greenland	13	8	10	8	16	12	8	
Lincoln	13	14	-	-	20	13	-	
Prairie Grove	17	17	20	15	23	-	-	
Rogers Heritage ^f	70	58	40	33	62	51	62	
Rogers ^f	138	108	65	53	81	72	98	
Shiloh Christian	96	94	87	85	67	68	100	
Siloam Springs	27	15	33	18	21	21	34	
Springdale	25	22	14	13	12	10	32	
Springdale Har-Ber	70	68	67	59	41	38	54	
West Fork	18	15	17	11	25	6	21	
TOTAL	721	595	574	462	661	549	657	-1%

Student Semester Credit Hours/Sections by High School

School	Fall 2009		Spring 2010		Fall 2010		Spring 2011		Fall 2011		Spring 2012		Fall 2012		% Growth Fall 2011-12
	SSCH	Sections	SSCH	Sections	SSCH	Sections	SSCH	Sections	SSCH	Sections	SSCH	Sections	SSCH	Sections	
Ambassadors for Christ Aca	36	2	33	3	-	-	-	-	-	-	-	-	-	-	
Bentonville	473	5	328	6	479	5	294	5	664	9	477	8	473	7	
Decatur	14	2	12	2	-	-	-	-	-	-	-	-	-	-	
Farmington	98	2	46	2	142	5	58	10	133	7	84	8	129	7	
Fayetteville E.	185	3	51	2	140	2	75	1	297	4	202	4	347	5	
Gentry	138	3	102	3	149	4	102	4	110	4	72	4	131	4	
Gravette	63	1	60	1	72	5	76	3	93	1	90	1	18	5	
Greenland	68	2	30	2	51	2	30	2	77	2	42	2	46	2	
Lincoln	39	1	42	1	-	-	-	-	64	1	39	1	-	-	
Prairie Grove	51	1	51	1	60	1	45	1	69	0	-	-	-	-	
Rogers Heritage	299	5	186	7	160	4	99	2	253	5	165	4	253	5	
Rogers	618	7	408	5	274	2	196	4	342	6	251	4	445	7	
Shiloh Christian	423	7	432	8	410	7	378	8	332	6	330	7	542	11	
Siloam Springs	105	2	45	2	134	3	57	3	86	3	69	2	133	2	
Springdale	92	2	69	2	56	1	39	1	48	1	30	1	127	2	
Springdale Har-Ber	269	4	331	4	268	4	201	4	178	4	132	3	245	4	
West Fork	57	2	48	2	71	3	36	3	118	3	18	1	86	4	
Online Class Sections											***	4		6	
TOTAL	3,028	51	2,274	53	2,466	48	1,686	51	2,864	61	2,001	54	2,975	71	4%

***Spring and Fall 2012 Headcount for online is reported by the students home high school

EARLY COLLEGE EXPERIENCE

PARTNERSHIP WITH SECONDARY CAREER AND TECHNICAL CENTER

Program	Fall 2008	Spring 2009	Fall 2009	Spring 2010	Fall 2010	Spring 2011	Fall 2011	Spring 2012	Fall 2012
Auto Technology	11	10	22	14	17				
Auto Collision Repair	8	8	16	14	19				
Cosmetology	82	85	110	97	108				
Criminal Justice	22	22	34	25	21	22	6	10	15
Culinary Arts	31	29	21	18	15	13	14	12	14
Dental	6	8	14	14	15	11	15	13	14
Medical Professions	19	24	19	24	45	20	3	3	11
Welding	16	15	NA	NA	NA				
Total Enrollment	195	201	236	206	240	66	38	38	53*

Notes:

- Regional Technology Center was renamed Early College Experience, Career and Technical program in Fall 2009.
- The following program locations moves occurred
 - o Culinary moved from Fayetteville to NWA Non-Profit Center in Rogers in Fall 2009
 - o Criminal Justice was moved to Rogers Annex in fall 2008 with an additional program opening as Siloam Springs High School in Fall 2009
 - o Automotive collision repair was moved to NTI in Springdale in Fall 2009
 - o Welding was suspended in Fall 2009
- In Fall 2009, two students were enrolled in both medical professions and dental assisting classes and are counted twice
- In Fall 2008, NWACC entered into partnership with NTI to offer Automotive Service Technology causing a decrease in enrollment for Automotive Collision Repair
- In July 2011, NTI took over the administrative role for the secondary career and technical center. NWACC is partnering with NTI to offer classes for both high school and college credit in four programs criminal justice, culinary arts, dental assisting, and Certified Nursing Assistant/PCA+. Enrollment decreased due to the transition of administrative control and because NWACC no longer offered Medical Professions classes for only high school credit.
- Fall 2011, the criminal justice program was converted to a 1 year program. We will add 5 students in January in order for them to complete the program of study.

* In Fall 2012, NWACC began allowing home school students to enroll in Secondary Career Center courses on a space available basis. We have one home school student in two different programs.

NWACC STUDENT TRANSFERS TO OTHER ARK COLLEGES

A count of NWACC students that have transferred to other Arkansas colleges and universities

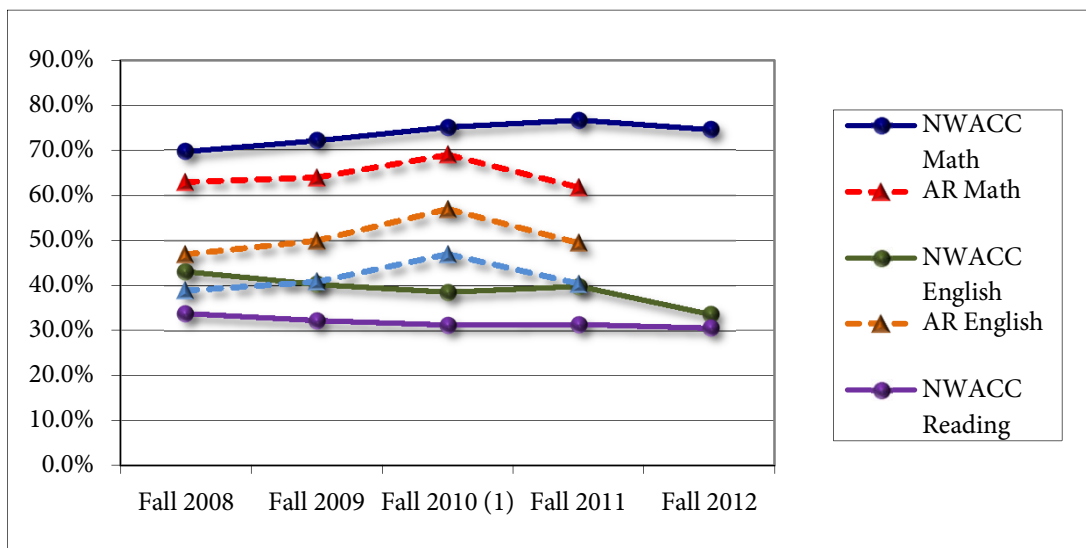
Transferred to	Transferred in					
	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Arkansas State Univ-Jonesboro	6	6	4	4	4	6
Arkansas Tech University	9	11	11	9	14	13
University of Arkansas-Fayetteville	320	370	311	335	415	372
University of Arkansas-Fort Smith	3	6	9	18	12	12
University of Arkansas-Little Rock	8	13	11	8	15	5
UA-Medical Sciences	15	11	10	20	12	15
University of Central Arkansas	4	7	10	12	10	13
Harding University	2	8	6	13	10	17
John Brown University	25	16	43	61	57	57
Other AR 4 Year Universities	4	16	2	6	16	3
ASU-Mountain Home	3	4	7	5	3	3
North Arkansas College	3	8	1	13	10	8
Southern Ark Univ Tech	2	7			11	10
Other AR 2 Year Colleges	11	10	11	19	16	22
Total	415	493	436	523	605	556

Source: Arkansas Department of Higher Education
Based on reports submitted by other Arkansas Colleges/Universities

Out of state transfers are not available at this time

FIRST TIME FRESHMEN* REQUIRING REMEDIATED COURSE WORK

	Fall 2008		Fall 2009		Fall 2010 ⁽¹⁾		Fall 2011		Fall 2012	
Number of First-time Students-NWACC	1,340		1,450		1,506		1,525		1,544	
Number of First-time Students - all AR 2-year	9,453		8,662		10,970		8,430			
MATH										
**Number Required Remediation-NWACC	934	69.7%	1,046	72.1%	1131	75.1%	1,169	76.7%	1151	74.5%
All AR 2-year	4,469	63.0%	5,585	64.0%	5,835	69.0%	5,189	61.8%		
ENGLISH										
**Number Required Remediation-NWACC	579	43.2%	586	40.4%	582	38.6%	609	39.9%	521	33.7%
All AR 2-year	3,341	47.0%	4,314	50.0%	4,781	57.0%	4,152	49.5%		
READING										
**Number Required Remediation-NWACC	455	34.0%	469	32.3%	472	31.3%	481	31.5%	474	30.7%
All AR 2-year	2,791	39.0%	3,509	41.0%	4,004	47.0%	3,399	40.5%		



*First time Freshmen are students who have never attended college before - not all were tested.

**The number of first-time students who took and did not meet the Freshmen Assessment and Placement Standards

(ACT 1052) on the ACT, SAT, ASSET, COMPASS exams established by the Arkansas Higher Education Coordinating Board and have been assigned to remediation.

⁽¹⁾ NWACC required score on MATH placement was raised to ACT-21 and COMPASS-65

AVERAGE ACT COMPOSITE SCORES

Fall Term	ACT Composite Score Intervals						Total First-time Freshmen with ACT Scores	Average ACT Composite Score	Arkansas State Average for High School	US Average for High School Students
	1 to 6	7 to 12	13 to 18	19 to 24	25 to 30	31 to 36				
NWACC Scores for First-Time Freshmen										
2008	0	5	218	412	75	2	712	20.2	20.6	21.1
2009	0	2	226	416	91	1	736	20.4	20.6	21.1
2010	0	4	246	428	94	3	775	20.2	20.3	21.0
2011	0	4	237	443	79	1	764	20.1	19.9	21.1
2012	0	3	250	442	93	3	791	20.3	20.3	21.1

Arkansas Two-Year Colleges Scores for First-Time Freshmen											
2007	1	73	1256	1797	312	4	3,443	19.5			
2008	0	43	1213	1929	299	9	3,493	19.7			
2009	1	66	1435	2047	443	4	3,996	19.8			
	ADHE no longer compiles this report										

Average composite scores for Arkansas and U.S. provided by ACT and is based on all students taking the ACT exam.

FULL-TIME, 1ST-TIME FRESHMAN GRADUATION & TRANSFER RATES

Freshmen* in Fall of -	NWACC						ARKANSAS 2 Year Colleges			
	# in Cohort*	Graduated within 3 years	Transferred to Another College/Univ	Graduation Rate	Transfer Rate	Success Rate	AR 2Y # in Cohort	AR 2Y Graduation Rate	AR 2Y Transfer Rate	AR 2Y Success Rate
1999	335	73	51	21.8%	15.2%	37.0%	4,964	23.4%	14.5%	37.9%
2000	375	40	53	10.7%	14.1%	24.8%	4,760	18.8%	17.6%	36.4%
2001	433	96	78	22.2%	18.0%	40.2%	5,720	24.2%	14.5%	38.7%
2002	411	66	59	16.1%	14.4%	30.4%	5,641	18.9%	17.6%	36.5%
2003	462	91	73	19.7%	15.8%	35.5%	6,178	21.7%	12.7%	34.4%
2004	511	108	70	21.1%	13.7%	34.8%	6,111	21.9%	15.2%	37.1%
2005	521	107	65	20.5%	12.5%	33.0%	6,222	22.6%	14.9%	37.5%
2006	551	108	69	19.6%	12.5%	32.1%	5,796	20.8%	16.7%	37.5%
2007	655	90	149	13.7%	22.7%	36.5%	6,550	22.2%	16.7%	38.9%
2008	667	78	154	11.7%	23.1%	34.8%	6,731	22.8%	14.3%	37.1%
2009	797									
2010	836									
2011	885									
2012	915									

*Fall First-time, Full-time, Degree Seeking Freshmen

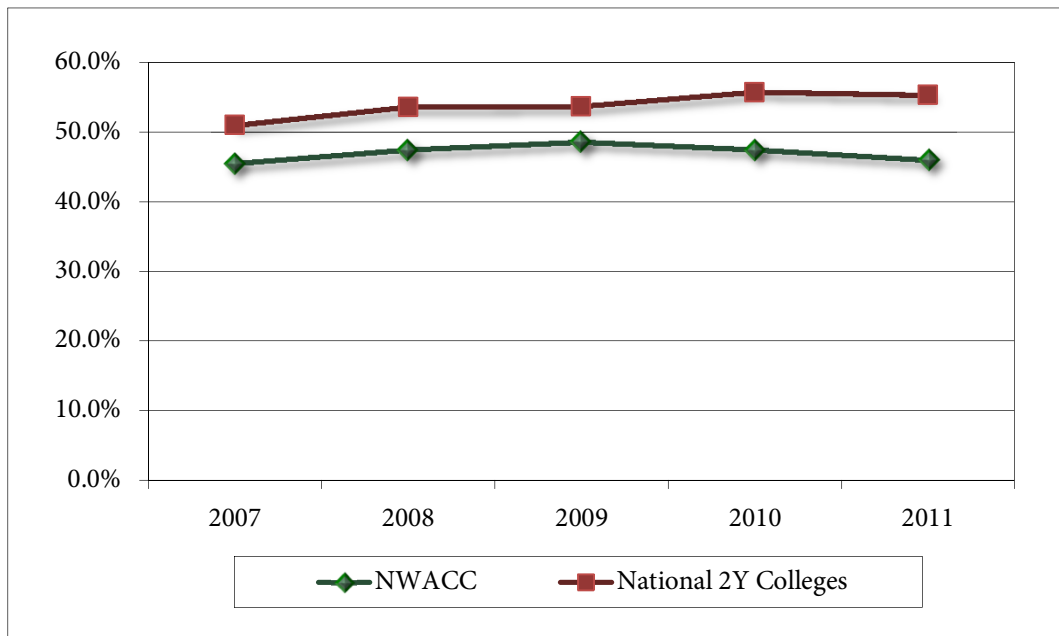
Source: IPEDS reports submitted to the National Center for Education Statistics

Fall 2007 transfer increase can be attributed to joining National Student Clearinghouse and tracking students who transferred to out-of-state institutions

Fall 2007 decrease in graduation rate can be attributed to IPEDS clarification of 'completers' (students who could transfer as juniors)

RETENTION RATES - ALL STUDENTS

Fall	Headcount*	Returned the Next Fall	% Retention	National Public 2-Year College % Retention**
2007	5,404	2,465	45.6%	51.0%
2008	6,057	2,878	47.5%	53.6%
2009	6,686	3,255	48.7%	53.7%
2010	7,127	3,389	47.6%	55.7%
2011	7,189	3,316	46.1%	55.3%



*Headcount without high school students or those students that graduated in the Academic Year

**Source: ACT, Inc. - National First to Second Year Retention Rates for Open Admission 2Y Colleges

FINANCIAL AID - BY FISCAL YEAR

	FY 08	FY 09	FY 10	FY 11	FY 12	Percent Increase	FY 08	FY 09	FY 10	FY 11	FY 12	Percent Increase
Federal Grants	1,882	2,385	3,617	4,690	4,329	-7.7%	\$3,941,670	\$5,598,076	\$10,727,822	\$13,534,154	\$13,646,397	0.8%
State Grants & Scholarships	280	325	503	1,476	1,238	-16.1%	\$391,358	\$474,703	\$619,824	\$2,203,675	\$1,719,198	-22.0%
Institutional Scholarships	97	89	94	72	56	-22.2%	\$75,206	\$76,264	\$82,917	\$68,572	\$62,006	-9.6%
Work Study	72	81	85	81	97	19.8%	\$175,012	\$184,675	\$175,588	\$174,975	\$220,259	25.9%
Federal Stafford Loans	1,513	2,005	2,962	4,790	7,008	46.3%	\$8,124,326	\$13,746,034	\$16,740,737	\$21,463,727	\$22,673,211	5.6%
TOTAL Awards	3,844	4,885	7,261	11,109	12,728	14.6%	\$12,707,572	\$20,079,752	\$28,346,888	\$37,445,103	\$38,321,071	2.3%
Average Amount Awarded							\$3,306	\$4,110	\$3,904	\$3,371	\$3,010.77	-10.7%
# Students (Unduplicated)	2,282	3,404	4,563	6,886	7,300	6.0%						
% Students Receiving Aid	25%	34%	42%	60%	64%							

Types of Financial Aid Available to NWACC Students

Federal Aid Programs

Pell Grants
 Supplemental Educational
 Opportunity Grants (SEOG)
 Stafford Student Loan
 (Subsidized and unsubsidized)
 Work Study
 Academic Competiveness Grant

State Programs

Arkansas Academic Challenge Scholarships
 Arkansas Workforce Improvement Grant
 Governor's Scholarship
 Law Enforcement Assistance Program
 Law Enforcement Officers Dependent Program
 Second Effort Scholarship
 GO! Opportunities Grant
 State Teacher Assistance Resource Program (STAR)

Institutional Scholarships

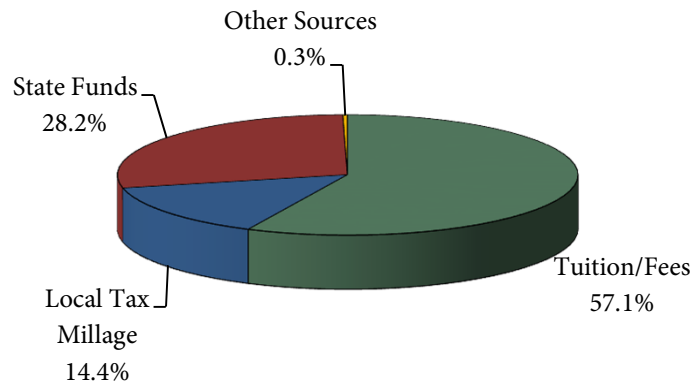
Over 40 institutional scholarships including the President Scholarship

NOTE: FY11 was the first year the Arkansas Academic Challenge Scholarships were funded by lottery proceeds.

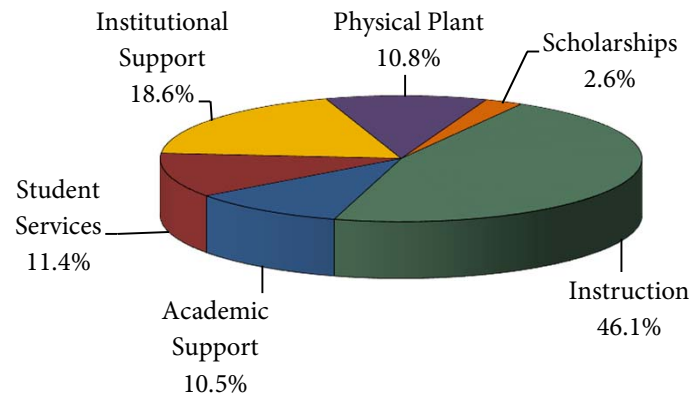
FINANCIAL REPORT SUMMARY

	FY08	FY09	FY10	FY11	FY12	FY13
Beginning Year Balance	\$1.56	\$1.68	\$1.91	\$4.83	\$5.93	\$5.85
Budgeted Operating Revenue	<u>\$27.64</u>	<u>\$30.52</u>	<u>\$34.40</u>	<u>\$37.76</u>	<u>\$39.42</u>	<u>\$39.19</u>
Tuition/Fees	\$11.19	\$13.95	\$18.01	\$21.41	\$22.77	\$22.37
Local Tax Millage	\$3.90	\$3.90	\$4.50	\$5.33	\$5.80	\$5.64
State Funds	\$11.15	\$10.74	\$10.86	\$10.70	\$10.75	\$11.06
Other Sources	\$1.45	\$1.92	\$0.98	\$0.33	\$0.12	\$0.13
Budgeted Operating Expenses	<u>\$27.99</u>	<u>\$30.29</u>	<u>\$33.76</u>	<u>\$39.42</u>	<u>\$42.15</u>	<u>\$40.42</u>
Instruction	\$13.36	\$14.30	\$16.04	\$19.71	\$19.67	\$18.65
Academic Support	\$2.24	\$2.71	\$2.71	\$2.47	\$3.95	\$4.23
Student Services	\$2.93	\$3.38	\$3.57	\$4.35	\$4.64	\$4.61
Institutional Support	\$5.45	\$5.71	\$6.85	\$7.11	\$8.60	\$7.52
Physical Plant	\$3.58	\$3.63	\$3.83	\$4.83	\$4.33	\$4.37
Scholarships	\$0.43	\$0.56	\$0.75	\$0.95	\$0.95	\$1.04
Ending Year Balance	\$1.68	\$1.91	\$2.54	\$3.16	\$3.21	\$4.62

Budgeted Operating Revenue



Budgeted Operating Expenses



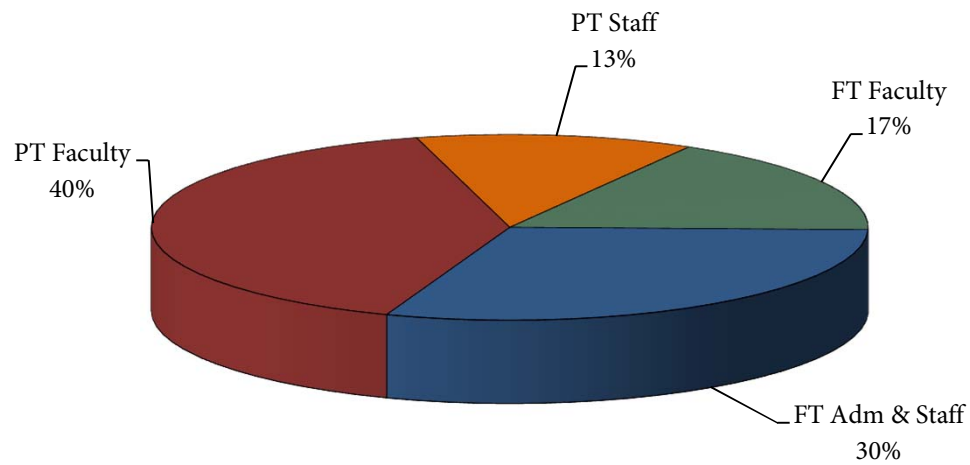
\$ in millions

Definitions for Budgeted Operating Expenses can be found in the Glossary

FACULTY AND STAFF

	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
FT Faculty	132	132	143	153	161
FT Administration & Staff	231	243	284	280	284
PT Faculty	283	376	372	386	379
PT Staff	74	85	86	116	118
Total	720	836	885	935	942

Faculty and Staff



Source: IPEDS HR Report based on November 1 employees

Current year based on Banner report, not verified for IPEDS as of date of printing

Does not include Work Study students

SUMMARY OF STUDENTS SERVED

Academic Year

Unduplicated headcounts

Academic Year	Credit Students	Workforce Development Students	Personal Education & Enrichment Students	Adult Education Students	Regional Technical Center Students	Grand Total
2001-02	6,372	1,911	3,532	2,491	-	14,306
2002-03	7,011	4,263	884	2,050	-	14,208
2003-04	7,183	3,633	1,167	2,139	-	14,122
2004-05	7,792	2,917	1,347	2,837	-	14,893
2005-06	8,217	2,725	1,404	2,885	-	15,231
2006-07	8,695	1,915	1,402	3,694	340	16,046
2007-08	9,839	2,530	1,145	3,615	267	17,396
2008-09	10,826	1,587	968	3,322	234	16,937
2009-10	11,812	1,200	763	3,315	244	17,334
2010-11	12,190	1,862	496	3,428	240	18,216
2011-12	12,273	2,938	392	3,296	38	18,937

Academic Year

NWACC Academic Year is July 1 - June 30, comprised of Summer II, Fall, Spring, Summer I semesters.

ADHE

This is an acronym for the Arkansas Department of Higher Education. The ADHE has the authority to review, approve or discontinue degree programs at public colleges or universities.

Budgeted Operating Expense Categories (Source IPEDS website: <http://nces.ed.gov/ipeds/web2000/viewinstruction.asp?instID=299>)

Instruction - academic instruction, occupational and vocational instruction, community education, preparatory and adult basic education, and remedial and tutorial instruction conducted by the teaching faculty for the institution's students.

Academic Support - support services that are an integral part of the institution's primary missions of instruction, research, and public service. Includes expenses for museums, libraries, galleries, audio/visual services, ancillary support, academic administration, personnel development, and course and curriculum development.

Student services — admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of the formal instructional program.

Institutional support — day-to-day operational support of the institution, excluding expenses for physical plant operations. Includes expenses for general administrative services, executive direction and planning, legal and fiscal operations, and public relations/development.

Physical Plant — operations established to provide service and maintenance related to grounds and facilities used for educational and general purposes. Also includes expenses for utilities, fire protection, property insurance, and similar items.

Scholarships - outright grants to students selected and awarded by the institution.

Census Date

The end of the eleventh day of classes in a regular term and the end of the fifth day during each summer term.

CIP Code (Classification of Instructional Programs)

A numerical classification and standard terminology for secondary and postsecondary instructional programs. CIP codes are used by colleges nationally to report various instructional program data to the U. S. Department of Education and other government and higher education organizations.

Concurrent Credit Course

A course for which both high school and college/university credit is awarded to a high school student.

Continuing student

A student previously enrolled during the previous regular academic term at NWACC. Summer sessions are not considered to be a regular academic term.

Credit Hour

A unit of measure representing an hour (50 minutes) of instruction over a 16-week period in a semester. It is applied toward the total number of hours needed for completing the requirements of a degree, diploma, certificate, or other formal award.

Enrollment

A student who is counted on a headcount basis as registered on the census date for the reporting term.

Enrollment Status

A student's current attendance status in a postsecondary education institution. The following mutually exclusive categories are used: first-time entering undergraduate student, entering undergraduate transfer student, continuing student, readmitted student and high school student.

FICE Code

A six-digit identification code originally created by the Federal Interagency Committee on Education (FICE). It is used in IPEDS to identify institutions that are accredited at the college level by an agency recognized by the Secretary, U.S. Department of Education.

First-Time Freshman

An entering freshman who has never attended any college. Includes students enrolled in the fall term who attended college for the first time in the prior summer term. Also includes students who entered with advanced standing (college credits earned before graduation from high school).

Fiscal Year

A twelve-month period running from July 1st through the following June 30th.

Full-Time Equivalent (FTE)

A statistic derived from the student credit hour (SSCH) production of an institution. The number of undergraduate FTE students for an academic term is obtained by dividing the total number of undergraduate student semester credit hours by 15. When computing an annual FTE, the student credit hours for all terms is summed and then divided by 30 undergraduate courses.

Full-Time Student

An undergraduate student enrolled for 12 or more semester credit hours in a term.

High School Student

A high school student who has not received a high school diploma or its equivalent but is enrolled in college-level courses.

IPEDS

The Integrated Postsecondary Education Data System conducted by the National Center for Education Statistics. IPEDS began in 1986 and involves annual data collections. Survey questionnaires are sent to all postsecondary institutions eligible for federal student financial aid, as determined by the Office of Postsecondary Education, U.S. Department of Education.

Off-Schedule

Refers to students who are enrolled in courses the first class meeting of which is after the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs after the 5th class day (census day).

On-Schedule

Refers to students who are enrolled in courses the first class meeting of which is before the 11th class day for Fall and Spring Semesters (census day). In the case of the summer sessions it is enrollment in courses the first class meeting of which occurs before the 5th class day (census day).

Part-Time Student

Students enrolled for 1-11 credit hours.

Readmitted student

A student previously enrolled at NWACC but not enrolled during the regular academic term immediately preceding the current term. Disregards summer session.

Retention and Graduation Rates

Calculated using cohort of first time freshmen. The cohort is typically defined as the first-time, full-time, degree-seeking freshmen entering in the fall semester. The term "first-time" means that the student was not previously enrolled in a postsecondary institution, the term "full-time" means that the student enrolled for a minimum of 12 credit hours in the entering semester and the term "degree-seeking" means that the student is seeking a certificate or degree.

SSCH - (Student Semester Credit Hours)

Credit hours generated by all students in a semester

Transfer Student

An undergraduate student entering NWACC for the first time with academic credit attempted or earned at another institution (whether or not the credit is accepted by NWACC). For reporting purposes, this category includes students enrolled in the fall term, who first enrolled as transfer students in the prior summer term.

Unduplicated Headcount

A student is counted only once during an academic year (Summer I term through Summer II term) regardless of how many terms the student registers for or how many different classes the student takes during that time period.